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FASHION FORWARD: A SEDUCTIVE MIX OF DECOR, FOOD AND SHOPPING

WHAT THE EXPERTS KNOW: THE FUTURE OF PROPERTY AND LIFESTYLE TRENDS

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Italy, considered the international fashion capital of the world - and it's no wonder considering the country's longstanding and ever-present relationship with luxury production and unmistakable design aesthetics.

SMEG is globally recognised as one of the most famous Italian brands when it comes to fashionably elite kitchens and has forever changed the way of thinking when it comes to appliances - giving bland, mass-produced items the elbow in favour of real icons of style. From the avant-garde, to the traditional and totally opulent - Smeg provides genuine design choice with exclusive coordinating collection lines that combine effortlessly for the ultimate expression of personal style and originality.





LOFT by renowned Italian kitchen specialists, Snaidero: This high impact kitchen design gives new meaning to metropolitan style living with a distinctive mix-and-match style effect that's rustic and industrial but also essential and elegant. Inspired by the latest in urban trends and expressed in the perfect fusion of 'old world meets new' with compact forms, striking features and the skillful composition of different materials in wood, metal and in glass with the mirrored planes of Smeg's iconic *Linea* style appliances for a contemporary look that boasts extraordinary style. www.snaidero.com

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THE FASHION ISSUE



SHOPPING

16 À LA MODE

DECO embraces a fashion-infused design attitude and combines striking furniture pieces, brilliant rugs and sassy art with vibrant colours, textures and alluring finishes for that larger-than-life effect

36 DECO COLOUR

Exploring the history and enduring appeal of the colour black

38 DECO PALETTE

Accessorise with luxurious textures and fancy materials to be the talk of the town

46 DECO LAB: BEDROOM BASICS

A special report on the room of your dreams. Combine maximum comfort with individual flair, creating a haven of rest and relaxation

LIVING

60 IN VOGUE

We visit the homes of the fashion elite; Malcolm Kluk, Christiaan Gabriel du Toit and international designer Stella Jean

74 BUILDING CASTLES IN THE SKY

Meet the developers and urbanists who are dreaming big for a future-friendly South Africa

84 CRAZY BEAUTIFUL LAGOS

Vibrant and unapologetically chaotic, DECO discovers Lagos, Africa's next fashion capital

HOMES

100 FASHION FORWARD

Danish designer Malene Birger has turned her stylish fashion attention to her new London home

112 HONEST LIVING

The house of Hollywood star Jessica Alba is as much an eco-conscious space as a relaxed and gorgeous family home

120 MI CASA SU CASA

A 17th century Roman townhouse has been transformed into five elegant apartments with fashionable flair

132 TRÈS BROOKLYN

One of New York's most creative couples have created a plant- and light-filled sanctuary in the heart of a bustling neighbourhood

WINS & OFFERS

56 WIN A BEDROOM MAKEOVER

One lucky reader will win a bedroom makeover, courtesy of Cordev, to the value of R82 000

142 SUBSCRIBE & WIN

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LOLA AKINMADE ÅKERSTRÖM

Award-winning writer and photographer, Lola made our Lagos travel story come alive
What's the connection between your closet and your home? Since moving to Sweden, the Nordic minimalist mentality has grown on me. My closet is filled with base monotonies to mix, match and assemble, like a 50-part Ikea cabinet. This same style flows through my home decor, which is simple and basic. **Favourite Instagrammer:**

@SymmetryBreakfast for beautifully strong shapes, patterns and some daily culinary inspiration. **Tracksuit pants are:** Not cute when they have words like "sexy" and "juicy" scribbled across you know what. Support, support and adequate support has always been my mantra! **Which fashion era best describes your style?** I still rock 1970s bell-bottoms every day. The bo-ho chic prints, afros and flowers are my style to the core. A style that says I'm an idealist and an optimist – I truly believe world peace will be achieved tomorrow morning!

Twitter: @LolaAkinmade | akinmade.com

DIMEJI ALARA

Based in Lagos, Nigeria, Dimeji is a freelance fashion editor and writer

What has been this season's biggest fashion breakthrough?

There's been an influx of talented young designers from around the globe – a welcome development for fashion in Africa and beyond. Things were starting to get a bit repetitive, so it's refreshing to see young designers creating original ideas. **What would**



you take from the catwalk to the couch? I find the floral prints of the 70s, prominent on the menswear international runways for Spring/Summer 2015, very inspiring. I would splash a few green floral prints around my living areas. **Your decor dream consists of:** A huge tree in the middle of my living room, with lots of plants in every corner! **Most interesting**

Instagrammer: The Ritz Paris (@ritzparis) has been posting daily updates of the new renovations and gorgeous interior design under way. **Top South African designer:** I love MaXhosa by Laduma at the moment. I find his pieces very original, modern and true to their roots.

Twitter: @dimejialara | dimejialara.blogspot.com

TONY GUM

South African artist Tony Gum has a strong presence in the fashion and photography world

How does your home decor take its cue from your closet?

Clothing is a reflection of who you are. My closet is very eclectic and quite indecisive, so to help me think clearly I have an all-white room to contrast this – it's like a blank canvas for me. **What would you take from the catwalk to the couch?** The Marni Capsule Fall/Winter 2015 collection caught my eye – the colour palette is so tasteful. **Tracksuit pants are:**



Perfect for a sports-lux look with a simple blazer, a good pair of heels and topped off with a peak cap. **Who should we follow?** @ferrarisheppard, @thesartists, @okayafrica, @petitenoirkvlt, @xzavierzulu, @kisuaonline and @amaalsaid. **Your decor dream consists of:** A brightly lit urban loft overlooking the city skyline, with Persian carpets gracing wooden floors. A Chesterfield three-seater leather sofa, two Caprice occasional chairs and a mid-century coffee table. And many family portraits and African art will hang among pendant lights.

Twitter: @tony_gum | tonygumonline.tumblr.com

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'INFLUENCE AND POWER ARE SHIFTING BACK TO US, THE CONSUMERS. WHAT ARE YOU GOING TO DO WITH THIS NEW CLOUD?'



Ottoman R7 560, Lala Linen **Gold Tray** R1 456, Generation Store **Black Ligne Blanche plate** R1 050, Maison Mara **Bronze clutch** R1 700, Maison Mara **Stardust knot necklace** R2 289, Spilhaus

EDITOR'S NOTE

There are no two ways about it; the digital revolution is a game-changer. More than just an extraordinary platform for expression and information exchange, it also affords us a new level of understanding, a new perspective that has a massive impact on the relevance and power of design; art, architecture, decor, fashion, photography, film...

This new portal to the world has created a new sense of democracy in design which is slowly chipping away at the entrenched hierarchy established by a handful of self-righteous planners way back when. What this really means for you and me, trying not to be recklessly vague, is that all of our worlds are colliding. Designers and consumers are reading the same blogs, magazines, tweets, watching the same clips and perusing over the same Instagram feeds. Social media forces are connecting interior designers with art historians, architects with fashion designers, film directors with industrial designers. And we are only better for it.

There used to be a lag in trends moving from catwalk to couch, but now the connection between fashion and decor is so gloriously obvious and rapid. We are all privy to the same information, at the same time – top brands and customers alike, and this new

transparency is liberating. Trends are being demystified in both fashion and decor, and as a result, we are focusing more on what reflects our personal styles and personalities (a trend in itself I suppose). Influence and power are shifting back to us, the consumers. What are you going to do with this new clout?

I reckon we should be fiercely glamorous and brave, inviting new energy and a new idea of luxury into our homes and wardrobes. This doesn't always mean the most expensive or the most flashy and fancy. Quite the opposite actually; for me, the ultimate luxury is time, peace and the opportunity to make sustainable and compassionate decisions. For some, like Etienne Britz featured in our property feature (p77), luxury is closeness to nature and sharing your spaces with the people you love. Whatever your idea of luxury, life is short, so live it up. Soak it up in style; dress up (p16), travel to crazy beautiful Lagos (p83), invest in the future (p73), create a sanctuary that recharges and inspires you (p132), get enough quality and good-looking sleep (p45), live honestly (p112) and simplify design, without compromising on quality (p36).

Be unexpected and magnificent.

Bielle



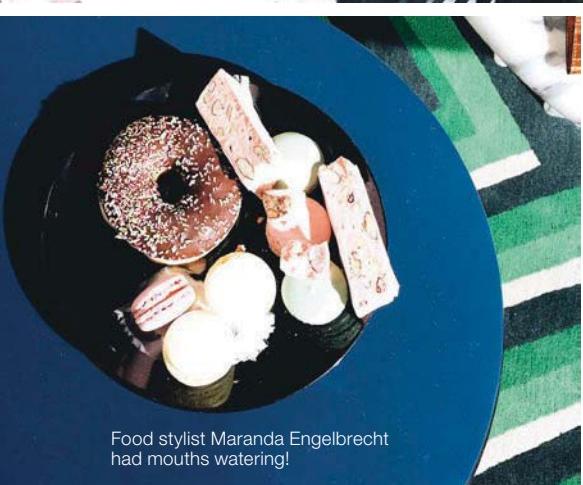
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IYO BURGERS

No DECO brainstorming session is complete without food; we suggest the best, ethically sourced, inside-out, filled burgers



INSPIRATION SHOOT

When DECO does fashion, we go all out! Go online to see our behind-the-scenes video of the à-la-mode shoot



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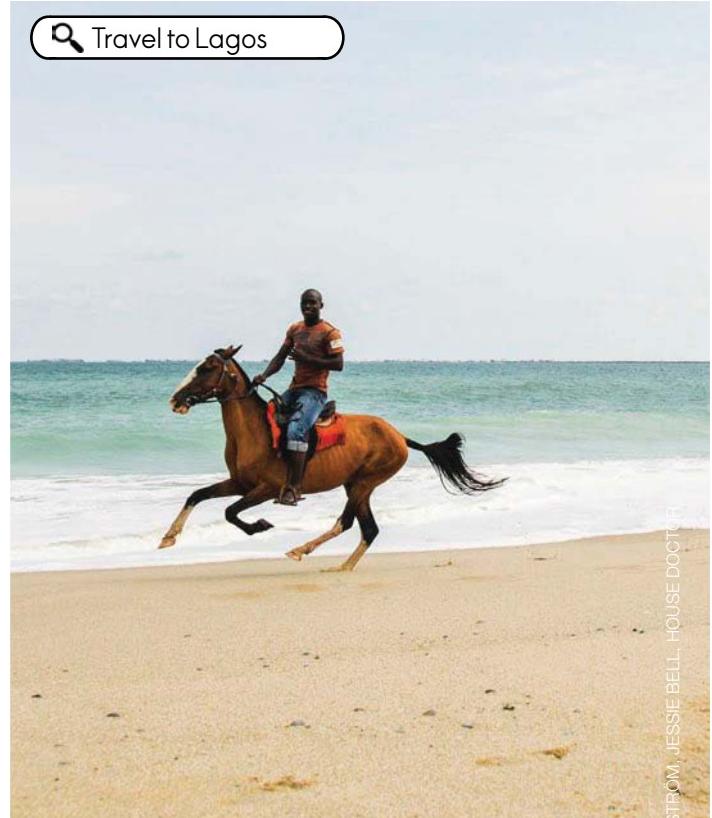
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Tamarillo Vase R90, **Present Space Wooden rulers by HAY** from R120; **Phi Scissors by HAY** R626; both Crémia Design **Miss Mrs coin purse** R280, **Kingdom Slab plate** R190; **New beaker** R380; both Clementina **Wild Olive Burl gold Fountain pen** R2 250, Stable **Bohème Automatic watch** R31 100; **Tribute White rollerball** R10 600; both Montblanc **Urbaness rings** R699, Mimco **Gold paper clips by Tom Dixon** R185; **Tool Golden ruler by Tom Dixon** R275; **Copy Cat stencil by Tom Dixon** R905; all Crémia Design **Lenovo Ideatab A3000** R2 595, smartphoneshop.co.za



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SHOPPING

ELLE DECORATION's pick of stylish home buys – everything you need to stay in style



PHOTOGRAPH: RHODONITE FROM PERU BY BETH VAN ALLEN, THE ARKENSTONE, IROCKS.COM

Invite unexpected luxury into your home with DECO's fashion-infused spread (p16) and choose from our perfect palette (p38). Scouting the best bedroom buys and inspiration, LAB takes your dreaming to another level (p45)



Murano green ashtray R450, Antiques on Kloof **Kosta Boda** nail polish ornament R619; **Kosta Boda** lipstick ornament R1 999; both Spilhaus **Ortigia** bath oil R595, Victorian Bathrooms **Côte Bastide** Eau de Cologne R695; **Esteban Verde** home fragrance R695; **Ortigia** perfume R1 595; **Geo F** trumpet bath/shower gel R495; **Côte Bastide** Miel liquid soap R995; all French Accent **Ortigia** bath oil R595; **Three Panel Mirror** R3 800; both Victorian Bathrooms

À LA MODE

With a seductive mix of provocative colours, tempting textures and alluring finishes, DECO embraces a fashion-infused design attitude. This maximalist approach is daring, unexpected and cheeky

PHOTOGRAPHS KOPE | FIGGINS PRODUCTION ILANA SWANEPOEL AND BIELLE BELLINGHAM PRODUCTION ASSISTANT SANRI PIENAAR FOOD STYLIST MARANDA ENGELBRECHT FASHION STYLIST KELLY WHITHEY / MAISON MARA MODEL JENNA PIETERSEN MAKE-UP ARTIST SIAN MOSS

Octagon gold mirror R2 995; **Block & Chisel Parrot paperweight** R395; **Brass hurricane vase** R475; **Ginger Paros jar** R675; all Loft Living
Green glass R45; Antiques on Kloof **Atlantis Venezia glass jar** R1 779; Spilhaus **Ortigia glycerine soap** R395 for four; Victorian Bathrooms
Model is wearing: **Four stack ring** R549; **Plate bangle** R549; both Country Road **Gold Solid hinge** R399; **Hybridica choker** R1 299; both Mimco **Heimstone Jacket** R28 000; **Dress** R3 960; **Chloe heels** R8 400; all Maison Mara



Perspex bath shelf R960, Victorian Bathrooms **Medusa Gold Ivy plate** R969, Spilhaus **Poly White napkin** R9.74, Banks **Ten piece silver & pearl cutlery set** R850, Woodstock Vintage **Napkin ring** R135, Isabelina **Gold toothbrush** R120, Victorian Bathrooms **Vera Wang Champagne flute** R1 595 for two, Spilhaus

Soak it up in style; eat in, drink up, bathe always. Life is short, so live it up. Always be fiercely glamorous, fearless and have fun





Velvet Occasional Chair R7 700, Clinton Savage **Perspex Blue Umbrella Stand** R2 280, Kartell **Framed artwork** R750, Antiques on Kloof **'The Weekend Horror' painting by Michael Taylor** R42 000, Whatiftheworld/Gallery **Climbing Leopard rug by Diane von Furstenberg** R219 205; **Key Shadow rug by Suzanna Sharp** R52 929; both The Rug Company **Michel Vivien heels** R9 400, Maison Mara **Maroon velvet cushion; Blue velvet cushion; both** R480, Mulholland Interior Solutions **Wool Jute cushion** R795, Coricraft **Model is wearing:** Proenza Schouler skirt R17 800; **Sonia Rykiel T-shirt** R12 000; both Maison Mara **Decomania drop earrings** R699, Mimco **Black leather cuff; Geo bangles;** both R549 each, Country Road



Pig occasional table R18 000, Maxim Decor and Lighting **Trellis tray** R875, Woolworths **on the tray: Green Decanter and cocktail shaker** stylist's own **Diesel Living with Seletti Machine glasses** R969 for three, Generation Store **Three piece brandy set** R2 379; **Vera Wang Champagne flute** R1 595 for two; both Spilhaus **S.C Glasses** R150, Woodstock Vintage **Jug** R385, Brocante Society '**Understudy 2015' watercolour by Stephen Hobbs** R7 410, Robert Sherwood **Framed artwork** stylist's own '**Pressing On**' by Michael Taylor R32 000, Whatiftheworld/Gallery **French sofa** R9 800, Brocante Society **Quartz Velvet cushions** R2 330 for two, Hertex **Marble coffee table** R6 500, Karizma **Black Ligne Blanche plate** R1 050, Maison Mara





'TIME AND SILENCE ARE THE
MOST LUXURIOUS THINGS
TODAY' – TOM FORD

this page: Marble coffee table R6 500, Karizma Yellow Glass Plate R550, LIM Plastic Pearl cup R5.96, Banks On the Rock Champagne glass R1 309.83, Créma Design Hybridica choker R1 299, Mimco Leather gloves R549, Country Road

opposite: Glass bottle R1 200, C20 Galerie Diesel Living with Seletti Machine Collection glasses R969 for three, Generation Store Three tier serving dish R540, Cécile & Boyd Seletti Palace Torre Transparent glasses R2 300 for six, Generation Store Silver Swan napkin holder R295, Woodstock Vintage Black Print Ligne Blanche plate R1 050, Maison Mara Canister jar R7.72, Banks



*Sometimes you just
need to be
unapologetically
lavish and indulge
in a little lie in.
Make it count with
beautiful crisp
linen and an
extraordinary
breakfast spread*

clockwise from top left: Pink standing light R2 750, Karizma Wooden Rattan Walnut screen R13 440, Cécile & Boyd Hanging fabric: Large Gold Embroidered Kimono R9 500, Galleria Fortunata Contessa fabric; R429/m; Donatello Velvet Platinum fabric R927/m; both Mavromac Bohemia Diamond Flute R249, Spilhaus Pink Perspex Ice Bucket by Jelly Design R2 615, Kartell Ashtray stylist's own Pink wing back chair, R4 500, Karizma bedding: Warm duvet inner R9 970; Pure Satin duvet cover R5 790; Eco-Medium Delux pillow inner R2 790; Satin 400 Pillow Cover R790; Eco Soft Deluxe pillow inner R3 550; Pure Satin Pillow Case R900; Fitted Cotton Sheet R2 040; all Hästens Silver Nguni pillow R550, African Market Grey Velvet Cushion by Casamance Studio R3 990, Hertex Brass side table R7 290, LIM Swarovski Black Crystal Bull R16 900, Spilhaus Pearl Shell Dish R275, LIM Pink Opaque Side Lamp R2 705, Kartell Model is wearing: JW Anderson white pullover R3 750, Maison Mara



Silver Nguni pillow R550, African Market **Silver Cake Serving Tray** R2 735, Isabelina Diesel Living with Seletti Machine Collection Dinner plates assortment R2 508 for three; **Seletti Midas 24 piece cutlery set** R4 850; **Diesel Living with Seletti Machine Collection glasses** R969 for three; **Diesel Living with Seletti Machine collection coffee cups and saucers assortment** R1 174 for three; all Generation Store
Model is wearing: Four stack rings R549, Country Road **Bangle Cuff** R899, Spilhaus **Model's nails in Wild Cherry by Sorbet Nail Bar**



'I'M A MAN OF SIMPLE TASTES. I'M
ALWAYS **SATISFIED WITH THE BEST.**'
– OSCAR WILDE



this page: Daybed set R8 500,
Karizma Cork-shaped side table
R2 295, Weylandts Plant R995,
La Grange Interiors Black and
white Star Gazer chair R12 995,
Weylandts Teapot R1 800,
Galerie C20 **opposite:** Model
is wearing: Scarf R499, Treillery
Blue knit top R1 199; Pants
R999; both Witchery

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BOLD

Vibrant and contrasting colour combinations create intense visual impact, instantly revitalising a room. Opt for radiant yellows, electric blues and sassy greens

- Paradise Green 3
- Jungle Ginger 4
- Sunflower Symphony 4

PHOTOGRAPH: JUSTIN PATRICK STYLED BY ILANA SWANEPOEL AND SANRI PIENAAR MODEL: GABRIELA/DA MODELS





Potters Clay 2
Blush Noisette 4
Blush Noisette 3

MINIMALIST

Evoke a sense of understated luxury with a minimalist approach to design and colour choice. This approach exudes an air of relaxed confidence with an earth-inspired palette of calm, muted shades

this page: Deluxe shelving system R3 400, Pedersen + Lennard **White ornament** R795, 5Five **Milk jar** R175; **White mug** R115; both Pezula **Artichoke vase** R595, Clementina **White Sugar jar** R900, Galerie C20 **White vase** R380; **White cup** R65; both Kingdom **White bowls** R120, **Milk jar** R345; both LIM **Brass dining table** from R5 200; **Riempie chairs** R2 850; both James Mudge **Water glass** R65; **Water flask** R110; **Mango wood vase** R595; **Flat pot** R495; **Icelandic Sheepskin** R2 995; all Weylandts **Candle stick holder** R1 250, Stable **opposite: model is wearing: Coat** R2 799, Country Road **Envelope bag** R2 078, Stable



'EVOKE A SENSE OF CREATIVE PRIDE AND AUTHENTICITY WITH THE "LESS IS MORE" APPROACH TO DESIGN, THIS PALETTE EXPRESSES A NEW UNDERSTATED LUXURY, THAT IS ELEGANT AND TIMELESS.'

– Sonica Bucksteg, Dulux's Colour Expert

this page: **Marble table** R15 400 **Five Ball bottle** R1 175, **Isabelina Brass taboo pots** R1 890 for three, **Pezula Glass vase** R495, **Weylandts Gold bottles** R1 579, **LIM Gold vase** R445, **Isabelina Gold lamp** R1 195, **Stable Green bowl** R60; **Green glasses** R30; both Weylandts **Gilded breasted starling** R1 250, **Mandibles Peacock chair** R3 000, **Vamp Furniture opposite: model is wearing: Foldover Madwa clutch bag** R513, **Pezula Top** R400; **Skirt** R580; both Mungo & Jemima **Missing Link bracelet** R499, **Mimco L'mad & Niko Krijno Scarf** R2 200, Kingdom



OPULENT

This contemporary look is where the sensual and strong collide; it is both understated yet opulent, trendy yet classic

'BE BRAVE WITH YOUR COLOUR CHOICES; PAINT IS A WONDERFULLY EASY WAY TO INJECT NEW LIFE INTO YOUR SPACES. THERE IS ALSO NO RIGHT OR WRONG. IF YOU DON'T LOVE YOUR CHOICE, EASY – JUST PAINT AGAIN!'
– Bielle Bellingham, Editor of *ELLE Decoration*

- █ Minted Glory 1
- █ Sapphire Spring 2
- █ Golden Umber 2
- █ Tarragon Glory 3



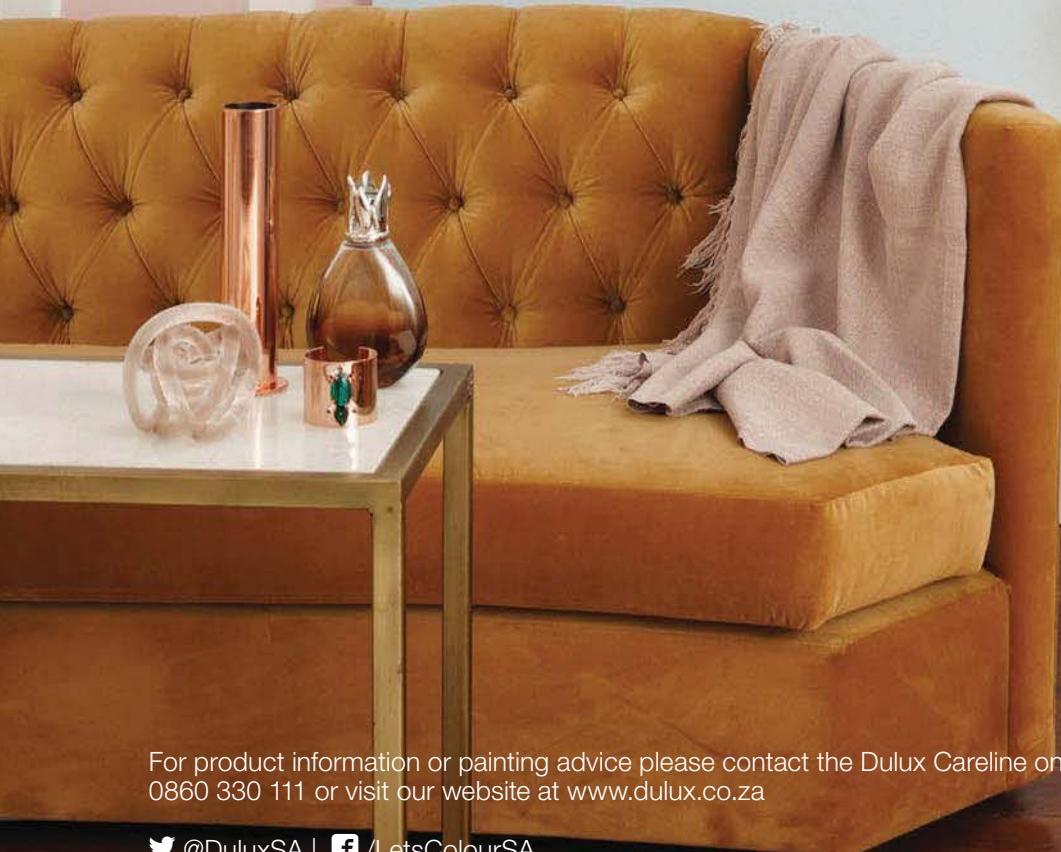
Candy Love 5
Celestial Cloud 5
Labrador Sands 4



this page: model is wearing: Hat R450, Kingdom Top R620; Skirt R580; both Mungo & Jemima **opposite:** Couch R30 780, Robert Sherwood Side table R3 595 for three, Arabesque Brass candle holder vase R965, LIM Glass paperweight R190, Cécile & Boyd Rose Gold cuff R799, Mimco Perfume bottle R740; Epoque chair R2 999; both Isabelina

INVITING

*Contemporary romance is in vogue.
Embrace dreamy feminine hues that
instil a sense of warmth and comfort as
light, quiet colours brush against
peachy hues and coppers*



For product information or painting advice please contact the Dulux Careline on 0860 330 111 or visit our website at www.dulux.co.za

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Colour references are as accurate as printing will allow. Please refer to the Dulux in-store stripe cards for an accurate representation of the colour.



EXPLORING THE HISTORY OF A COLOUR: **BLACK**

The shade of night, black has long held connotations of danger and evil in Western popular culture and theology. We unveil the many other, beautiful and mysterious aspects to this faithful shade

TEXT ANNEMI CONRADIE



*"When I find a colour darker than black, I'll wear it.
But until then, I'm wearing black!"*

Coco Chanel

Science tells us that black is essentially a 'non-colour', yet it has assumed central place in the paint boxes of artists and designers. The demands for black pigments and dyes have shifted over centuries, along with the symbolism of the darkest of hues.

Over thirty millennia ago, our ancestors started making black paint from charcoal, burnt bones or manganese oxide to capture on rock faces their views and visions of the natural and spirit worlds. A must-have in Ancient Egyptian make-up palettes was kohl, the precursor to mascara, worn by nobles to beautify and protect the eyes.

From the 1500s the European demand for black dye escalated as black clothing, communicating piety and dignity, was adopted by puritans and the new merchant class wishing to set themselves apart from the aristocracy. This posed an expensive dilemma, as available vegetable dyes proved unstable. A fixative for dyes was found in logwood trees harvested by the Spanish in Central America. Though a solution to the dye problem was found, the demand for logwood would contribute to over a century of clashes between the English and Spanish, with pirates and smugglers from both sides looting indigenous territories and one another.

By the nineteenth century black was the colour of serious business and mourning. Victorians set elaborate rules for mourning dress, particularly for women, who would spend between three months to over two years in black. Dressmakers catered to this social

convention by making ensembles - lavish or demure - in silks, crêpe and lace and jewellery set with jet stones.

The Roaring Twenties put jet to a different use as flappers bobbed to jazz beats with long strings of dark beads round their necks. Retaining its association with decorum, designers renovated black for stylish urbanites. The secret, however, was how it was worn. Enter Coco Chanel. Alongside beige and white, black was key to Chanel's palette and her versatile 'little black dress' simplified design without compromising quality.

Black attire further became vital for those longing to show independence and individuality, or revolt and dissatisfaction. Over the course of the twentieth century it was adopted by intellectuals, creatives and several subcultural groups that we know as bikers, punks, goths, metal heads and emos.

One can also consider the negative legacy that language has carried for the colour, with the meanings of 'black sheep', 'black market' or 'black mood'.

But from the early twentieth century onwards, African activists from the continent and diaspora used their words, music and art to promote and foster pride in the beauty of Africa's diverse peoples and cultural heritage. Following in these footsteps are the contemporary African creatives whose work continues to honour the maxim, that ultimately 'Black is beautiful'. ■



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JE NE SAIS QUOI

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PHOTOGRAPHS JUSTIN PATRICK PRODUCTION ILANA SWANEPOEL DECOR ASSISTANT SANRI PIENAAR

this page: 1. Single coat oil-based wood stain in purple R1 140/litre, Jax Oleum 2. Half & Half Charcoal tile R30/tile, Shawtec 3. Swatches from top: Juju fabric in bronze R388/m, Hertex Capelli Specialty Mokka Zebra leather R9 164/m², St Leger & Viney Tray fabric in bronze R388/m, Hertex The Expedition Shaved Gold foil wallpaper R3 648/roll; Tarnished Lyra fabric R980/m; both Hertex Pegasus Copper Glow fabric R912/m, Hertex 4. Zoffany Pleat wallpaper R2 336, St Leger & Viney 5. Paints from top: Volcanic Splash 3, Bongo Jazz 2, Volcanic Splash 2, Burnt Autumn 5; all Dulux 6. Sateena fabric in Tofu, R410/m, Hertex 7. Boussac Theoreme Ecume fabric R3 345/m; 8. Boussac Echo Sable fabric R5 120/m; both Mavromac 9. Single coat oil-based wood stain in pink R1 140/litre, Jax Oleum

opposite: 1. Tiles from top: Mattis marble R3 899/m², Fire Dance marble slab R2 508; Golden Cayman granite slab R3 420; all excluding installation, Womag 2. Boussac Spoutnik Titane fabric R5 513/m, Mavromac 3. Fitzrovia Chalk rug from R37 754, Home Fabrics 4. Blue Pearl granite slabs R4 332 excluding installation, Womag 5. Swatches clockwise from top: Jabulani High Risk Gold fabric R1 710/m; Tesserae Leopard Black fabric R524.40/m; both Hertex Architect Penthouse Lime fabric R690/m, Home Fabrics Kiso Honey fabric R581.40/m, Hertex Opera La Traviata Gold fabric R442/m, St Leger & Viney Smooth Move in Three Dee Pewter fabric R364.80/m, Hertex Thibaut Adriatic in Coral wallpaper R4 986.36/roll, St Leger & Viney 6. The Expedition Kaleidoscope in Asphalt wallpaper, R3 876/roll, Hertex 7. Circled Flower tile R22.50/tile; 8. Standard Terracotta tile R110/m²; both Shawtec





Mah Jong modular sofa system hand-upholstered in **MISSONI HOME** fabric

Leading International furniture brand opening in Cape Town

Roche Bobois to open its first South African showroom in Cape Town

With an **unrivalled passion for creativity and quality craftsmanship**, Roche Bobois is synonymous with innovative furniture design.

The brand opens its first South African showroom in the heart of the Cape Town on 10-12 Kloof Street. Both the Contemporains and Nouveaux Classiques collections will be on display on one stunning 700m² setting. The showroom is scheduled to open its doors this August (at the end of the month). Roche Bobois is excited to embark on this new project in a promising emerging market.

With the brand increasing international growth, **15 openings scheduled** in 2015, South Africa felt like a natural and logical step.

"In recent years Roche Bobois has continued to expand its global presence.

We were however, missing a South African presence which will be met with the forthcoming opening of our Cape Town showroom. I'm delighted that Roche Bobois is continuing to develop its presence in Africa. The opening of the Cape Town showroom is undoubtedly the first of many more to come in this dynamic country. We are extremely excited about the opportunity to be on the promising market of a country with such a passion for design and décor."

Gilles Bonan, CEO of Roche Bobois.

Since its Parisian beginnings in 1960, the French family-owned business has always had a desire to bring **relaxed elegance**, personalised comfort and creative flair into people's homes. Today Roche Bobois is a leading luxury furniture brand with **over 250 showrooms in 50 countries** and a 409€ million turnover in 2014.

Releasing two new collection each

season, Roche Bobois relishes the challenge of spurring on new trends whilst maintaining a timeless aesthetic. Both the Contemporains and Nouveaux Classiques collections reflect the brands values of the French 'art de vivre' and fine quality craftsmanship. As the names suggest the Contemporains collection features sleek, refreshing contemporary pieces



LADY B Armchair



whilst the Nouveaux Classiques focusses on updating traditional designs with original prints and textures.

Roche Bobois regularly collaborates with leading designers to ensure it is at the forefront of design trends. Over the years the brand has established a close bond with renowned designers such as Sacha Lakic, Stephen Burks, Christophe Delcourt and Ora-Ito. The brand has also enjoyed a fruitful relationship with several high-fashion houses such as Missoni, Sonia Rykiel and Jean Paul Gaultier.

Our Roche Bobois showroom will be offering a wide choice of furniture and decoration. The team will be enchanted to be able to help customers on their selection of pieces on stock or on order. We look forward to introducing you the French “art de vivre” to South Africa.

Roche Bobois in a few key dates:

1960: The Roche and Chouchan families meet at the Copenhagen Furniture Fair. They combine their strength and vision to establish the national Roche Bobois network (as a franchise business).

1961: Roche Bobois' first advertising campaign appears in ELLE Magazine

1974: Roche Bobois opens its first showroom in the USA (New York) and in Spain (Barcelona)

2015: Roche Bobois, sponsors the Jean Paul Gaultier exhibition at the Grand Palais, 1st April – 3rd August 2015

2015: Roche Bobois, sponsors France's Pavilion the Universal Exhibition of Milan 2015, 1st May – 31st October 2015

2015: Preparation of the 3rd design competition to discover emerging German design talents.

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South Africa

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1

STYLISH STORAGE

These bold and retro locker-inspired cabinets are the ideal storage solution. **Locker Range** from R2 700, Mother City Hardware

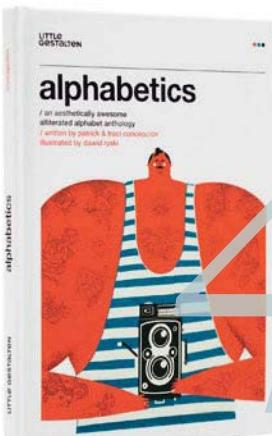
**OLD SCHOOL COOL**

Since 1917, no cool kid has gone without some original Chuck Taylor **Kids Converse All Stars** R879, Sportscene

**BIKER BABIES**

If you can't find the real thing, pleather is the solution for ultimate kid-rock star status. **Pleather Jacket** R350, Exact **Retro Demi Jacket** R599, Sticky Fudge

2 3

**READING REBELS**

This Aesthetically Awesome Aliterated Alphabet Anthology will keep young minds stimulated and mums and dads captivated from A to Z. **Alphabetics** R284, I Love Books

TRENDING TOTS

Let fashion be your kid's playground this season! And where to keep the adorable attire? #DECOKID selects our top storage solutions

COMPILED BY MEGAN SCHUMANN

GET THE LOOK:
Ralph shirt in Charcoal Check R355; Luda pants in Camel R395; both Sticky Fudge

**DIGI KIDS**

Nursery room ideas and inspiration are just a click away with this nifty app.

Baby Room Designs free, Google Play

**BASKET CASE**

From nappies and blankets to laundry and toys, African baskets are the most versatile storage unit for a kid's room. **Large woven basket** R595, Smitten Kids **Square Lombok basket** from R295, Coricraft

Improve your beauty sleep



Many people spend a fortune on skin elixirs in the hope that one can erase the years. But did you know there is scientific support to the concept of “beauty sleep”. Sleep deprived people are perceived as less attractive and less healthy compared with when they are well rested.

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*Furnish the room of your dreams with crisp linens,
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COMPILED BY **ILANA SWANEPoEL** TEXT **LUCIE BARTLETT**



PHOTOGRAPH BIRGITTA WOLFGANG/SISTERS AGENCY



01 Exposed wardrobes, like this one from IKEA, allow your sartorial choices to shape your personal space. Carefully curate your clothing by style and colour to keep the look streamlined and unfussy.



04 Invest in high thread count cotton sheets and store bedding sets in a cool, dry linen closet along with fragranced, acid-free tissue paper to prevent discolouration and keep them fresh. **King Sheet** R1 699; **Hero Pillowcase** R399; both Cotton On.

In your own private sanctuary of rest and relaxation, combine maximum comfort with individual flair

02 Maximise additional space with living room luxuries. Create a comfy corner with indulgent soft furnishings that transform your room into a relaxed haven you want to spend time in.



GO ONLINE to get more of the freshest bedroom inspiration and storage solutions.

Pallet bed R6 995; **100% Linen STD pillowcase** R595 for two, both Weylands **Oak Cube side table** R1 550, LIM **Raised Antique Damask Garden Light rug** R2 800/m², Gonsenhausers **Solid wood mirror frame** R2 290, LIM **Ombracio pillow** R1 999, Tempur

05

Design your bedroom to be your welcome escape from non-stop days and hectic family life. Introduce earthy tones like sandstone, soft lighting and unfinished, rustic textures to create a neutral warmth.



DECO READER EVENT

Showcase your style at the exclusive Dulux and ELLE Decoration Maboneng reader event



You are invited to join us at a special reader event focused on colourful, creative expression.

Dulux colour expert Sonica Bucksteg and ELLE Decoration Editor Bielle Bellingham will host you at the Hazard Gallery in the Maboneng Precinct, Johannesburg, guiding you through the latest colour trends and a fun mood-boarding workshop. You can look forward to great company, even better food and the best colour advice you could wish for! You will leave with your very own personalised decor mood board and a clear idea of how to create your own unique style in your home.

WHEN: Saturday, 22 August 2015

TIME: 10:00 – 12:30

VENUE: Hazard Gallery, Maboneng Precinct, Johannesburg

COST: R350 pp and R500 for two



For bookings, please contact Samantha via email at events@elledecoration.co.za or call on 011 801 9000. Bookings are managed on a first come, first served basis.

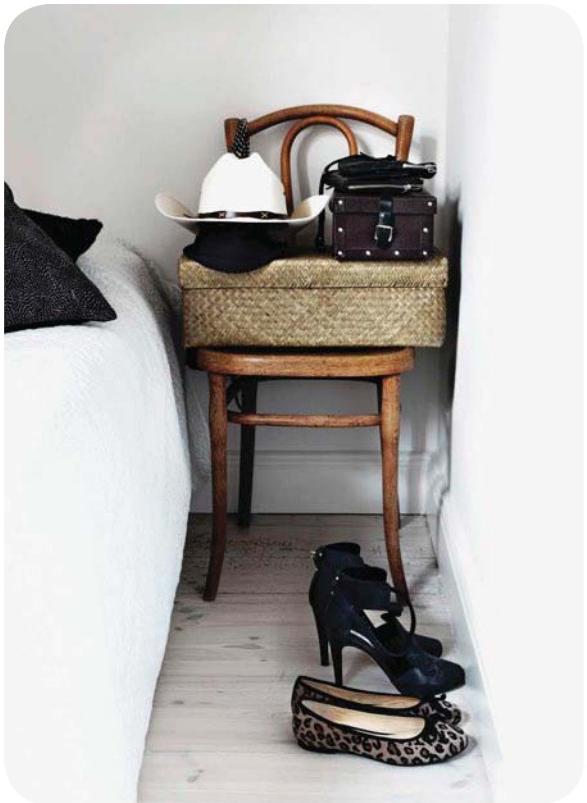


HAZARD

06

For a masculine, structured look and feel, combine industrial materials like steel and glass with a strong, monochrome palette, grounded with a bold feature wall. Finish the scheme with small-scale accessories to match, but minimise the clutter on your bedside table to essential bedtime reading material.





07

Box clever. Create additional storage with beautiful boxes and vintage trunks to keep your favourite small accessories in check.



09

Incorporating mirrors into built-in units saves space, reflects light and creates an accessible vanity area with minimal fuss.



To guarantee a good night's rest, invest in a feather-filled mattress topper for extra-soft comfort

08

Travel pillow R1 190,
Hästens Two door,
raw Oak sprayed
cabinet R8 900,
LIM Royal Blue
night dress R1 150,
Hästens Silent Night
Royal Berkdale BED
R31 899, Bed King
Iron clothing rail
R2 495, Weylandts



10

EXPERT OPINION

Winnie Kyriakides, CEO of Cordev

How can we maximise space in a small bedroom? Reduce the size of your bed and utilise all vertical closet space efficiently. Buy furniture that is multifunctional, such as a bed that has drawers stacked below, and install drawers inside your cupboards.

What is the most affordable form of bedroom automation? Today your smartphone offers so many home automation apps that link to, and personalise, various technologies, such as your lights and music.

What are our options when it comes to bedroom lighting? The soft mood lighting of hotel rooms works well in the bedroom. Select bedside lighting with dimmer switches and minimise your ceiling lights. Built-in cupboard lighting is perfect for the early-morning runs when you don't want to disturb your loved ones!

What must we consider when planning a bedroom revamp? Plan, plan and plan! Get rid of anything you haven't used in six months and make sure the furniture you are buying will add value to your home and will last you for the next 10 years.

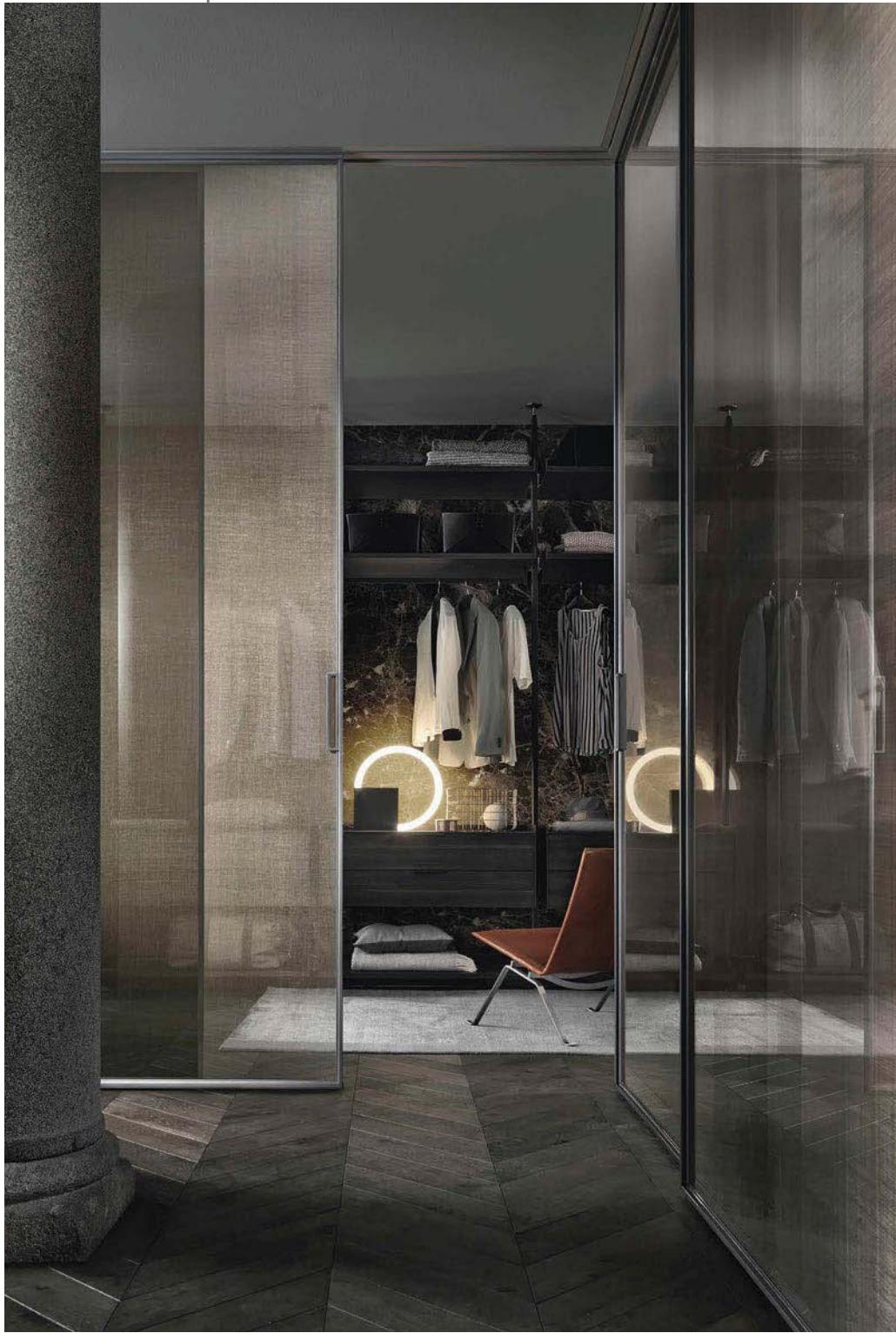
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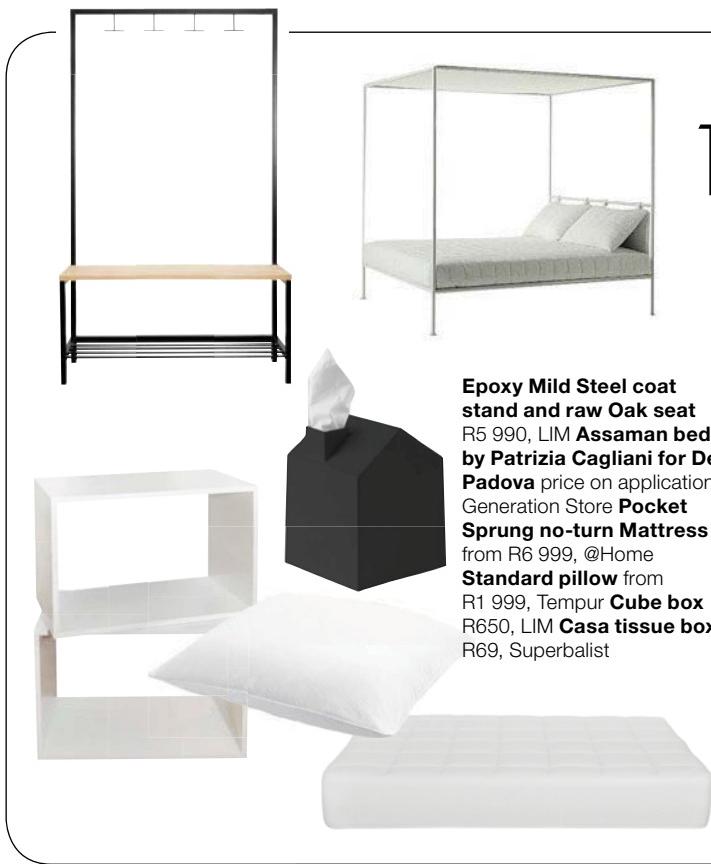
11

Opt for a pure white, minimalist palette for restful surroundings and peaceful sleep, but don't be afraid to dress up the bedroom walls. Display prints and photography in a gallery style with subjects that tell your story.





12 Combat the copious daily screen-time to which we are exposed, to the detriment of our health and quality of sleep, by making your bedroom an entirely tech-free zone. Decor trends are following suit, creating a calming bedroom space devoid of the day's distracting details.



KING SIZE BED

198X183CM



QUEEN SIZE BED

198X152CM



DOUBLE BED

191X137CM



SINGLE BED

191X91CM



QUEEN SIZE BED

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DOUBLE BED

191X137CM



SINGLE BED

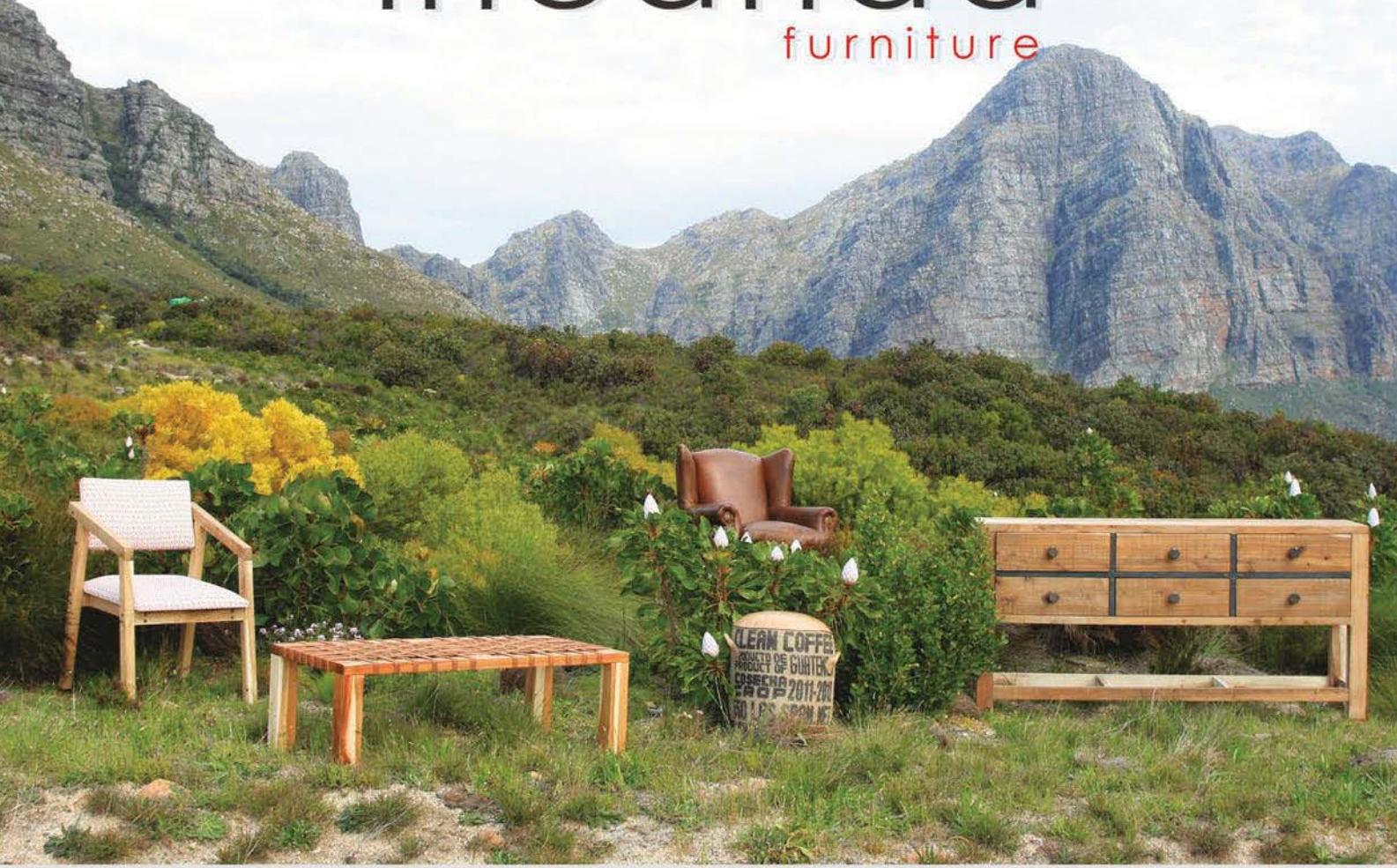
191X91CM



15 Colour code your collectibles. Exposed, zoned storage is not only aesthetically pleasing but efficient too, keeping everything within arm's reach.

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If you have invested in tasteful clothes and an enviable shoe collection, why hide them away?

16

Recreate the luxury of a dressing room in a carefully curated corner with exposed rails, small, comfy cube stools and indulgently over-sized mirrors. **Senzafine closet system** from R25 000/linear metre, Poliform



CHURCH Suspension Wardrobe from R3 500, CHURCH Originals 'Kas' drawers by David Krynauw R213 180, Southern Guild **Berlet Twist Dumvalet** R1 895, Block and Chisel **Leg spacer** R1 999; **Sleep mask** R499; both Tempur

17



18

Always keep it tidy. There are all manner of nifty and stylish solutions for keeping your boudoir as good looking as you are.

19



WIN A STUNNING BEDROOM MAKEOVER WORTH R82 000

One lucky ELLE Decoration reader will win a bedroom makeover to the value of R82 000



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postal address,
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Your bedroom is one of the most private spaces in your home, and what better way to turn it into the space of your dreams than with a custom-designed wardrobe makeover from Cordev, and furniture from Bakos Brothers.

You can never have too much storage space, especially in your bedroom, where the wardrobe you wear somehow never quite fits into the wardrobe you share. The solution? Think outside the box, with a beautifully designed fitted wardrobe that will add style and flair, as well as space, to even the smallest bedroom.

You have the chance to make this a reality, with a dream bedroom makeover worth R82 000, courtesy of Cordev, based in Fourways, Johannesburg. To add to the luxury of your revamped bedroom, Bakos Brothers will be providing a Sabrina headboard and pedestal set, including a queen mattress and base set.

All you have to do to stand a chance to win this stunning fitted wardrobe, fully manufactured in Germany to the highest quality standards, is answer the following question: **Where in Johannesburg is Cordev based?** Enter now, and your bedroom could become the space of your dreams!

www.cordev.co.za



TERMS AND CONDITIONS: Competition closes 26 September 2015. Winners will be selected randomly and notified telephonically. The decision is final and no correspondence will be entered into. The prize may not be transferred or exchanged for cash. Employees of Isiko Media (Pty) Ltd, the promoters and their families are ineligible to enter. Service operated by MobiMedia on behalf of Isiko Media. *Free SMSs and minutes do not apply. Errors are billed. SMS lines open on 20 July 2015 until 26 September 2015.

20

Go dark. Twilight shades of navy and black can be just as calming as pure white, but with a masculine edge. If you stick to one tonal colour, mix up the textures with a quilted headboard, faux fur throws and velvet scatters for added interest and maximum comfort.

PHOTOGRAPH PERNILLE KAALUND/HOUSE OF PICTURES





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LIVING

People, places, things and ideas on our radar right now



PHOTOGRAPH: DIOPTRASE FROM NAMIBIA BY BETH VAN ALLEN, THE ARKENSTONE, IROCKS.COM

Get personal with the fashion elite; we show you inside the homes of KLÜK CGDT (p60) and Stella Jean (p67). We also introduce you to South Africa's property innovators (p73), and take you into the heart of Africa's next fashion capital, Lagos (p83)

IN VOGUE

It almost seems unfair that Malcolm Kluk and Christiaan Gabriel du Toit's taste in decor is as impeccable as their fashion sense; but indeed it is

PHOTOGRAPHS KRISTINA STOJILJKOVIC AND WARREN VAN RENSBURG



this page The KLÜK CGDT studio exemplifies the duo's appreciation for sharp tailoring, combined with romantic silhouettes and tones
opposite Elements of the quirky and the unexpected coexist in their Johannesburg showroom



What are the top five things that have shaped your inimitable style?

Our customers – they are our prime motivation to do what we do. We love all the unique personalities we deal with daily.

History, pop culture and art – these find a place in every collection.

Tony Duquette – a US theatre and interior designer, who used unconventional materials and understood how to combine and to mismatch! Japan – the Japanese have had a huge influence on fashion with their intellectual approach to design, and their particular and mannered culture. They are not defined or restricted by ‘what should be right’. And lastly, *naivety* – we wouldn’t have started if we’d known about the pitfalls in advance.

How would you describe your signature aesthetic? We would probably be considered as a bit schizo: we love very sharp tailoring as much as soft-romantic and gauzy silhouettes. We love items that push the boundaries without intimidating the wearer.

How does your fashion sense translate into your decor? We have an irreverent approach to fashion: no rules are sacred, we hate a ‘look’ and this applies to our decor too. If an item is beautiful and relevant, it will work. We love ‘pieces’ that transcend a season.

How would you describe the link between fashion and decor trends? With hyper-connectivity and communication, the boundaries between people, trends, seasons and disciplines are becoming increasingly blurred. Almost everything is possible, available and cross-pollinated; nothing occurs as an isolated sequence of events.





'NO RULES ARE SACRED,
WE HATE A "LOOK" AND
THIS APPLIES TO OUR
DECOR TOO. **IF AN ITEM**
IS BEAUTIFUL AND
RELEVANT, IT WILL WORK'

this page The showroom is dressed in current favourite colours citrine, black, blush and jade **opposite** The transition between catwalk and couch is seamless





PHOTOGRAPHS: ON THE CATWALK BY THE PERRYBROOK



this page The duo's preferences are deeply influenced by the art and sensibility of Japan
opposite West African and Basotho prints mark a striking new design direction



Your favourite colour at the moment? Black. Also, citrine, blush, greige and jade.

How do you define 'modern luxury'? It's more about time, space and ease than acquiring or owning an item.

What is the importance of style?

Style tells the story of who you are and how you want to be understood. We do not believe a person can look good without inhabiting a beautiful space or eating great food. Style is not one-dimensional; it should cover everything. There is no point in decorating a home if you look out of place and uncomfortable in it.

What is the most important quality of a designer? To continue to see the world and reimagine it in your own way; this is the way we progress.

What are you working with at the moment? We have recently been designing with Basotho blankets, which has been a fantastically creative challenge. Also with Vlisco, the Dutch-printed, West African-style fabric, is a continual inspiration, as the prints date back 150 years and have such amazing stories behind them.



'STYLE TELLS THE STORY OF WHO YOU ARE AND HOW YOU WANT TO BE UNDERSTOOD'



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 BOS



STELLAR STYLE

For someone as exquisitely vibrant, multifaceted and dynamic as designer Stella Jean, it's no surprise that her striking home is an exuberant reflection of her heritage

PHOTOGRAPHS HELENIO BARBETTA / LIVING INSIDE

**'FASHION CAN RE-RESTABLISH
THE BALANCE BETWEEN
SYMBOLS, STORIES AND DIFFERENT
WORLDS THROUGH STYLE'**



this page The decor of Stella's Italian home reflects her Haitian and European heritage
opposite Colour and texture are her most powerful design tools

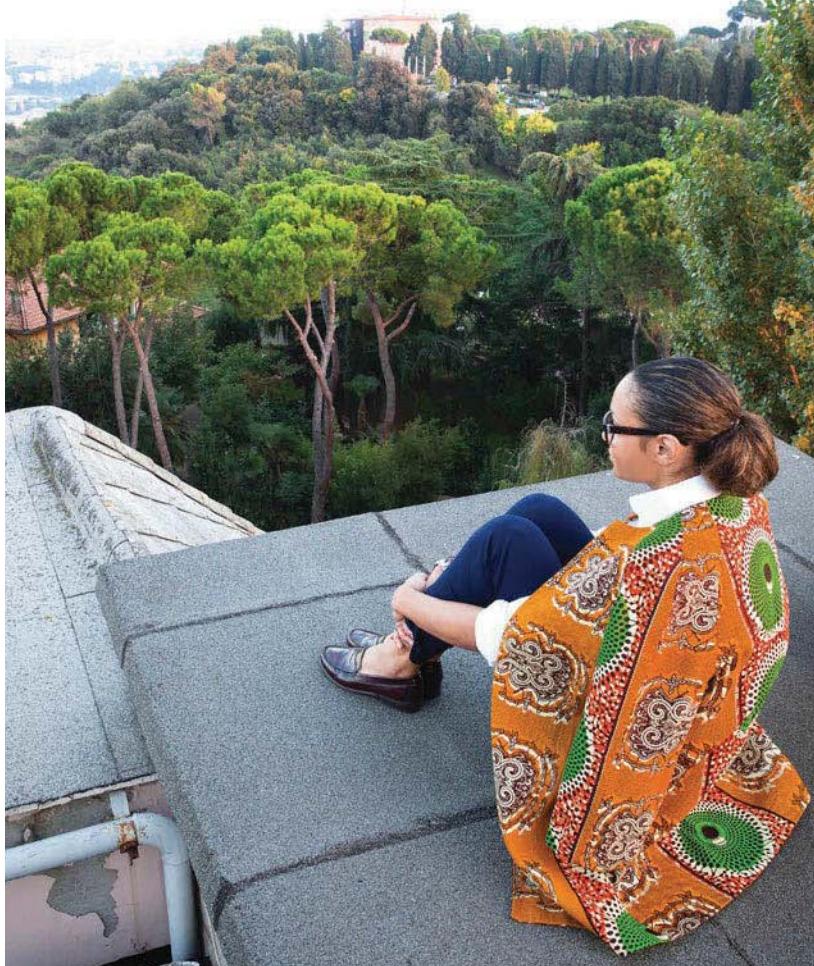
What are the influences that have shaped your inimitable style?

My family, both women and men; my multicultural background and my memories. My experiences have given me the tools, the skills, the will and the craving necessary to explore everything around me. My essence is revealed and expressed through all my fashion collections, as my creations represent the various lines of my heritage.

How would you describe your style? As a mix of *trompe-l'œil*, counter-colonisation and *métissage* – a cultural mix.

How does your fashion sense translate in your home?

My decor, like my collections, reflects my two worlds – Europe and Haiti – in terms of expression and colour. Growing up in a multiracial family in Italy in the 1980s not only shaped me as a person, but also inspired my professional path. It hasn't always been simple or painless. Actually, it was hard for me to find an identity. Fashion gave me ample space to manoeuvre and find a place where both of these cultures could coexist. This 'weak point' became both a strength and a fresh start. I decided to give life to my personal experience by combining the stripes of my father's shirts, which symbolise my European roots, together with wax design motif textiles, which represent the African roots of Haiti. Haiti is the native island of my mother, which was the first independent black republic in the world. When I combined these elements, I finally had my 'Wax & Stripes Philosophy'.



'AFRICA IS MORE THAN JUST "SAFARI" AND TRIBAL MOTIFS'



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What is the importance of style? Style, in both fashion and decor, can be used as a cultural translator. It can re-establish the balance between symbols, stories and different worlds through style.

How would you describe the link between fashion and decor trends? The link between fashion and decor lies in communication and a willingness to tell stories.

Why do you think the world is responding with such enthusiasm to your collections?

Perhaps because I'm trying to promote not just a way of dressing, but a way of living. Fashion editor Suzy Menkes paid me the huge compliment of saying my style is a mix of exuberance and restraint.

Your favourite colour at the moment? Violet.

What is the most important virtue of a designer? Irony.

What do you dislike most about design? Prejudice.

What is Africa's role in the fashion world at the moment? Africa is more than just 'safari' and tribal motifs. We cannot paint a caricature of the cultural elements of numerous populations; we have to respect them in the same way we respect Western civilisations. We must remember that this is not a country, but a continent.

'I'M TRYING TO PROMOTE NOT JUST A WAY OF DRESSING, BUT A WAY OF LIVING'

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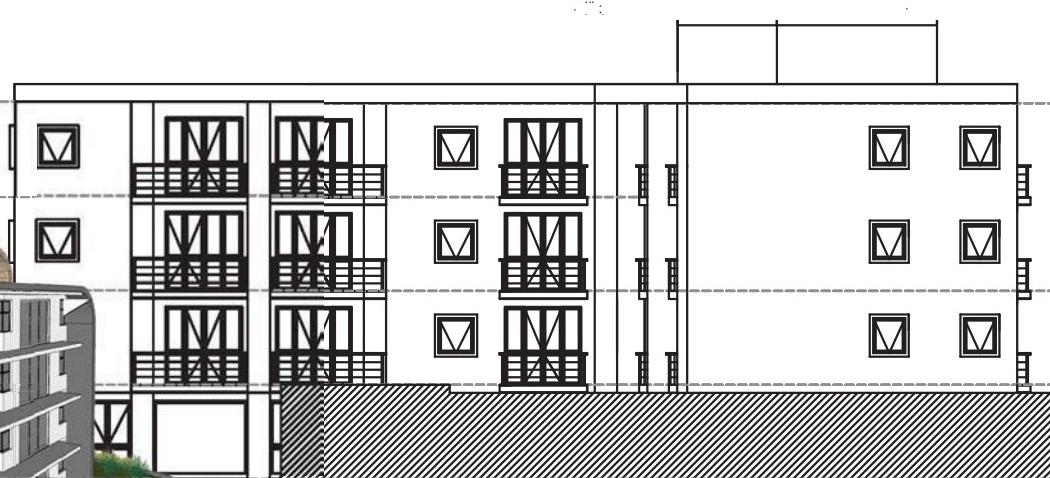
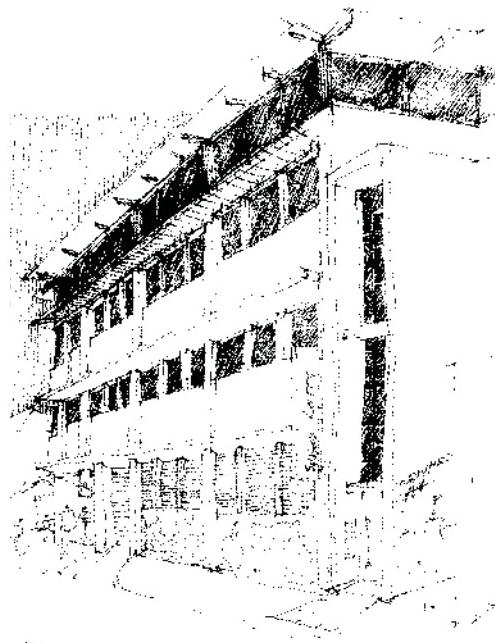
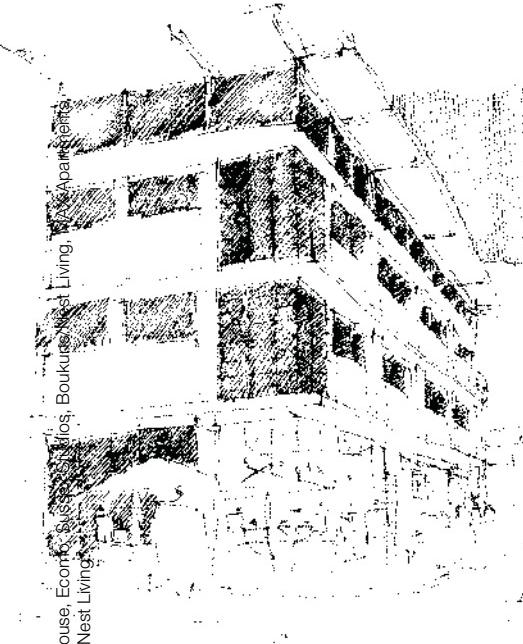
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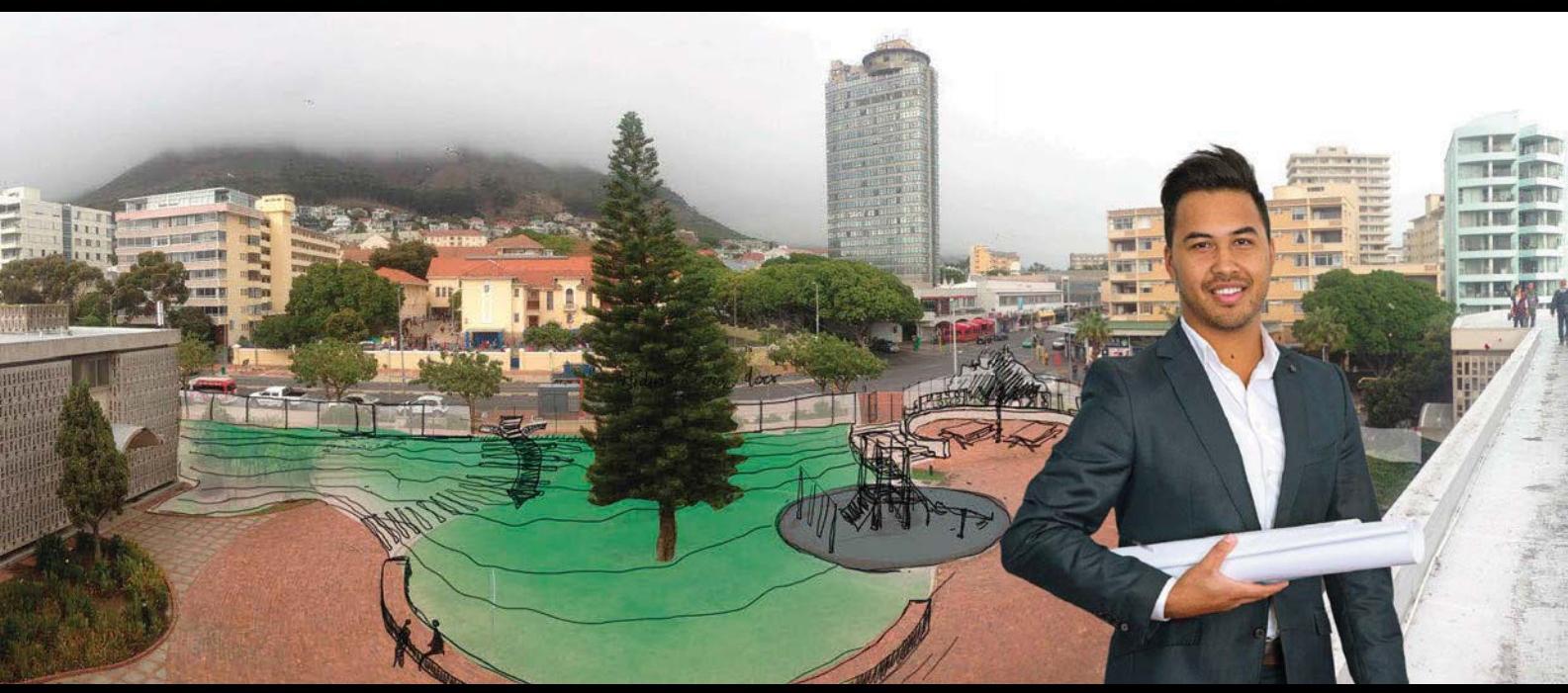
BUILDING CASTLES IN THE SKY

From city-planning urbanists to urban luxe developers, meet the experts who are conceptualising and dreaming big to future-proof homes across South Africa

PHOTOGRAPHS MARITZ VERWEY AND KRISTINA STOJILJKOVIC COMPILED BY LUCIE BARTLETT



PHOTOGRAPH CLOCKWISE FROM TOP: Klein Karoo House, Econet, Sussex Studios, Boukunis/Nest Living, Readam, SIXTY6onK, BLOK, Sussex Studios, Boukunis/Nest Living



LUXE LIVING | AJAY & PRIYA CHATHLEY | READAM | PROPERTY DEVELOPERS

Married property powerhouse, Priya and Ajay Chathley, are not only both MBA graduates and full-time parents but also spearhead one of Johannesburg's most exciting property development companies, READAM, which they launched in 2008. Most recently, the pair have overseen a R65m development of the old neglected Don Hotel under a new brand, MAX — a luxury apartment-hotel concept on Illovo's Rivonia Road that boasts 28 hi-tech, fully serviced business pads for the discerning Sandton guest.

'We have brought modern, cosmopolitan living to one of the trendiest suburbs in Sandton', Ajay and Priya told DECO. 'We wanted MAX to be a chic, urban apartment hotel so we looked to Cape Town-based interior design team Dark Horse to create bespoke furniture with our concept in mind. Every room features art from local artists all over South Africa.'

What current trends have the Chathleys spotted in developing luxury living? 'We are big supporters of embracing green building technologies in structure and design. Geysers take up 50% of electricity consumption in the average household environment, so we utilised natural gas for water heating at MAX.' And their dream commission? 'An Art Deco building in the Johannesburg CBD. There are so many beautiful buildings which need a revival. The population growth forecasts and infrastructure requirements within the city will make this the next property hotspot.'

 @MAXapartmentsSA | maxapartments.co.za

'WE HAVE BROUGHT MODERN, COSMOPOLITAN LIVING TO ONE OF THE TRENDIEST SUBURBS IN SANDTON.'

FUTURE-PROOF URBANISM | RASHIQ FATAAR, OUR FUTURE CITIES | URBANIST

At 8 years old, Rashiq Fataar was engrossed in Cape Town's bid for the 2004 Olympic Games and its vision to design a more equitable city. Two decades on, as the founder of the Our Future Cities network, an independent non-profit organisation promoting engaged dialogues around future city development, this urbanist is leading constructive urban planning for Cape Town, Johannesburg and Lagos, among others. Inspired by the work of Sir Norman Foster and DesignSpaceAfrica's Luyanda Mpahlwa, he aims to build a community of next-generation urbanists and to 'inspire more liveable cities'. But how?

'Thinking of living spaces as serving a wider group of people embeds long term resilience — a key part of future-proofing our cities. Adaptability is crucial. How can a public space function as a barrier against floods? How can our urban living spaces act as social infrastructure to support the marginalised? Our great opportunity is to see our city as a major, long-term design project.'

So what is it that makes a home inspirational? 'Often it's the places, people and amenities around it. Do you know your neighbours? Do you have a local coffee shop? Is there a quiet space or park to read or go for a walk? Inside the home, the inspirational elements are small things that share a bit about who you are.'

 @RashiqFataar | rashiqfataar.com

'OUR GREAT OPPORTUNITY IS TO SEE OUR CITY AS A MAJOR, LONG-TERM DESIGN PROJECT.'

NATURAL HABITAT | PIETRO RUSSO, ECOMO | ARCHITECT

Sustainable living is a deep value for European architect Pietro Russo. The Italian architect, raised in Luxembourg, trained in Brussels and Copenhagen, has been practising in South Africa since doing his thesis in Johannesburg.

Pietro's highly acclaimed Ecomo concept — where nature and architecture intersect — is setting the bar for young urban families moving to into a fully off-grid, sustainable home 'in the middle of nowhere', without having to compromise on the architecture, design and fine finishes that house them. 'Ecomo is not just a pretty picture, but a lifestyle choice and a commitment, environmentally and financially.'

Pietro is fortunate to live in his own most-loved project. His Ecomo home in the Klein Karoo off Route 62 is a shining example, boasting biodegradable products throughout. 'I had an idea, a dream in mind and I did whatever it took to make it work... Having to re-educate people who've been faithful to the century-old way of construction (bricks and mortar) was an epic task on its own.'

On his choice of materials: 'Sustainably grown timber is a big one, glass is another essential for me and copper cladding over a fireplace gives an awesome finish. Honestly, though, for me it's the unassuming things that are the real luxuries, like a free-standing bath in the bedroom with the most incredible view.'

 info@ecomohome.com | ecomohome.com

'ECOMO IS NOT JUST A PRETTY PICTURE, BUT A LIFESTYLE CHOICE AND A COMMITMENT; ENVIRONMENTALLY AND FINANCIALLY.'



COMMUNAL CONSTRUCTION | ETIENNE BRITZ, BOUKUNS | ARCHITECT

Having worked alongside Henri Comrie on such Cape Town icons as the stadium, train station and international airport, Etienne Britz has been doing his own thing for the past four years as founder and principal architect of Boukuns. Preferring to work independently of trends and fashions, Etienne designs and selects materials based on longevity, weaving together function and form in an architectural blend of art and science that stands the test of time.

Following his work on Sussex Studios with Nest Living, Etienne's latest project, House Viviers in Pringle Bay, is an economic solution to the idea of simplified living. Constructed from bagged brick and cement floors, nestled in the surrounding fynbos, 'luxury' here is 'a closeness to the natural environment, a simplified living style and honest materiality'.

On property as an investment, Etienne is passionate about developing homes and buildings for the greater good of the community. 'I think it is important that people invest in their neighbourhood. Get to know your neighbours. Plant a veggie patch on your sidewalk that is free for all. Invest in public spaces like the local playpark, by using them.' How can DECO readers bring a little luxury into their homes? 'Fill it with friends. The greatest luxury of all is sharing your space with the people you love.'

info@boukuns.co.za | boukuns.co.za

'THE GREATEST LUXURY OF ALL IS SHARING YOUR SPACE WITH THE PEOPLE YOU LOVE.'

BLOK PARTY | JACQUES VAN EMBDEN, BLOK | PROPERTY DEVELOPER

BLOK Managing Director and Co-Founder Jacques Van Embden is hot property. On the May launch day of their fifth and newest development, SIXTY6onK, BLOK had already sold seven of the 13 apartments available.

This property development firm has a very distinct, consistent designs ethos: "Thoughtful design" is what really allows our spaces to become something special, multifunctional,' Jacques tells us. 'Our homes are becoming smaller but at the same time we are expecting more from them. So, beyond aesthetics, "thoughtful design" focuses on sustainability, functional design and architecture. The majority of the team are urban apartment dwellers, so we design with our own experiences and needs in mind.'

So what's their recipe for success? 'We look locally and internationally for inspiration,' Jacques reveals. 'For SIXTY6onK we focused on how global cities are handling their increasing desirability, which creates availability and spatial pressures. This challenged and pushed our creative thinking.' Jacques believes that apartment development lives and breathes design, 'thus, we are continually affected by fashion, style and the latest trends.'

Jacques also encouraged DECO to buy off-plan. 'It's a good place to start. As the property is not available immediately, it allows you to save for your perfect home while it's being built — hugely beneficial as a first-time buyer, as you only pay a 10% deposit and then no fees are due until the transfer of the property.' Sold.

 [@JacquesvEmbden](https://twitter.com/JacquesvEmbden) | blok.co.za

'WE FOCUS ON HOW GLOBAL CITIES HANDLE INCREASING DESIRABILITY, WHICH CREATE AVAILABILITY AND SPATIAL PRESSURES.'

HALLMARK OF SUCCESS | DAVID ADJAYE, ADJAYE ASSOCIATES | PRINCIPAL ARCHITECT

David Adjaye OBE is recognised throughout the world as a leading architect of his generation. Born in Dar es Salaam, Tanzania to Ghanaian parents and now practicing with his architectural firm out of international offices in London, New York and Accra, David represents a truly African design talent, influencing property development on a global scale.

Most recently, he worked alongside Jonathan Liebmann's Property firm in bringing to life Hallmark House in Johannesburg's Maboneng Precinct — a 66 metre-high modular structure, originally designed by Greg Cohen in the early 1970s to house a growing diamond-polishing industry, now an all-encompassing lifestyle centre.

David says that Johannesburg's eastern CBD regeneration is perfectly in line with what is happening around the world, and points to Hackney in London's East End and New York's Meatpacking District as examples. 'It's incredibly exciting to be working with Jonathan to re-envision Johannesburg's CBD,' he says. 'The transformation of Hallmark House is an opportunity to apply fresh thinking to urban communities — to create a new typology that reflects changing lifestyles and a more fluid approach to the way we inhabit cities.'

On David's work, Jonathan adds: 'Aside from being a fellow African, David's indelible trademark of allowing art, music, science and civic life to permeate his ability to transform disused buildings into architectural masterpieces is what drove us to appoint him.'

[@AdjayeAssoc](https://www.adjayeassoc.com) | adjaye.com

'HALLMARK HOUSE IS AN OPPORTUNITY TO CREATE A NEW TYPOLOGY THAT REFLECTS CHANGING LIFESTYLES AND A MORE FLUID APPROACH TO THE WAY WE INHABIT CITIES.'



REALTY ROYALTY | BERRY EVERIT, CHAS EVERITT INTERNATIONAL | REALTOR

For Berry — son of Charles 'Chas' Everitt and, since 1998, MD of the international real estate group — property is a truly family business, putting success down to consistent family values. 'With a 35-year track record of providing solid customer experiences that build respect, trust and confidence, people can still get through and talk to me if they need to', he assures us.

As well as a familiar face on every major South African high street for local lets and sales, Chas Everitt also boasts an impressive elite luxury portfolio of high-end properties to the tune of US\$44bn a year — including the upmarket Waterfall Estate in Woodmead, where we captured Berry's profile. So what are the most in-demand trends in über luxury living? 'Plush wine-tasting rooms, marble bathrooms and state-of-the-art home gyms', Berry tells us. And if a wine cellar is a little out of reach? 'Let in more light while conserving energy — install larger, modern windows with double-glazing.'

For those looking to invest in the SA property market, Berry also confided his current top location tips with DECO: 'Centurion and the new West Rand in Gauteng, the North Coast of KZN around Ballito and, from an international perspective, the City Bowl and Atlantic Seaboard suburbs in Cape Town.' So there you have it.

 @chaseveritt | chaseveritt.co.za

'LUXURY LIVING TRENDS: LET IN MORE LIGHT WHILE CONSERVING ENERGY — INSTALL LARGER, MODERN WINDOWS WITH DOUBLE-GLAZING.'

INDIGENOUS INNOVATION | THABANI GUMEDE, DESIGNSCAPE | PRINCIPAL ARCHITECT

Thabani Gumede founded DesignSpace a decade ago, where he remains the Principal Architect. With a keen interest in public art initiatives, Thabani has engaged in design projects across the continent, from Zambia to Kenya — always with the aim of capturing indigenous African ideas and promoting Afrocentric innovation through art and design.

This goal, and a uniquely African, organic approach to public and private space, has fuelled Thabani's latest gentrification project, launching mid-2016 by his development company Property Womeluki (meaning 'of the Weaver' in Zulu). 'My biggest challenge is to innovate through new Afrocentric ideas instead of relying on existing foreign concepts.' Thabani tells DECO from the DesignSpace office in Joburg. 'I believe that great opportunity in property lies in defining true African luxury without defining it by colonial parameters. South African landscapes are endowed with so much beauty so, from them, pure luxury can emerge.'

Despite co-owning the YDE fashion label TGCG with his wife, Thabani does not find that creative ideas cross-pollinate from fashion into his architectural designs: 'I aim for new ideas all the time, trying to remain cutting-edge, but no trends, no gimmicks.' Citing all-natural finishes, like timber and stone, among his on-trend textures of choice, Thabani firmly believes in eco-friendly materials, 'but they shouldn't be a fashion actually... they should be the norm.'

@DesignScapeArch | dscape.co.za

'SOUTH AFRICAN LANDSCAPES ARE ENDOWED WITH BEAUTY SO, FROM THEM, PURE LUXURY CAN EMERGE.'

PLAYING HOUSE | ADAM LEVY, PLAY BRAAMFONTEIN | URBAN REGENERATOR

Adam Levy trained as a lawyer but, seeking means to change the world, started redeveloping Braamfontein in 2003. Seeing the potential of inner-city Johannesburg's beautiful buildings, he made his first purchase before turning 26. Today, as the embodiment of progressive creativity, Adam is at the forefront of an urban regeneration that has seen Braamfontein become a hub of creative innovation, a community of like-minded people that aspire to position Johannesburg as the epicentre of culture, business and education in South Africa.

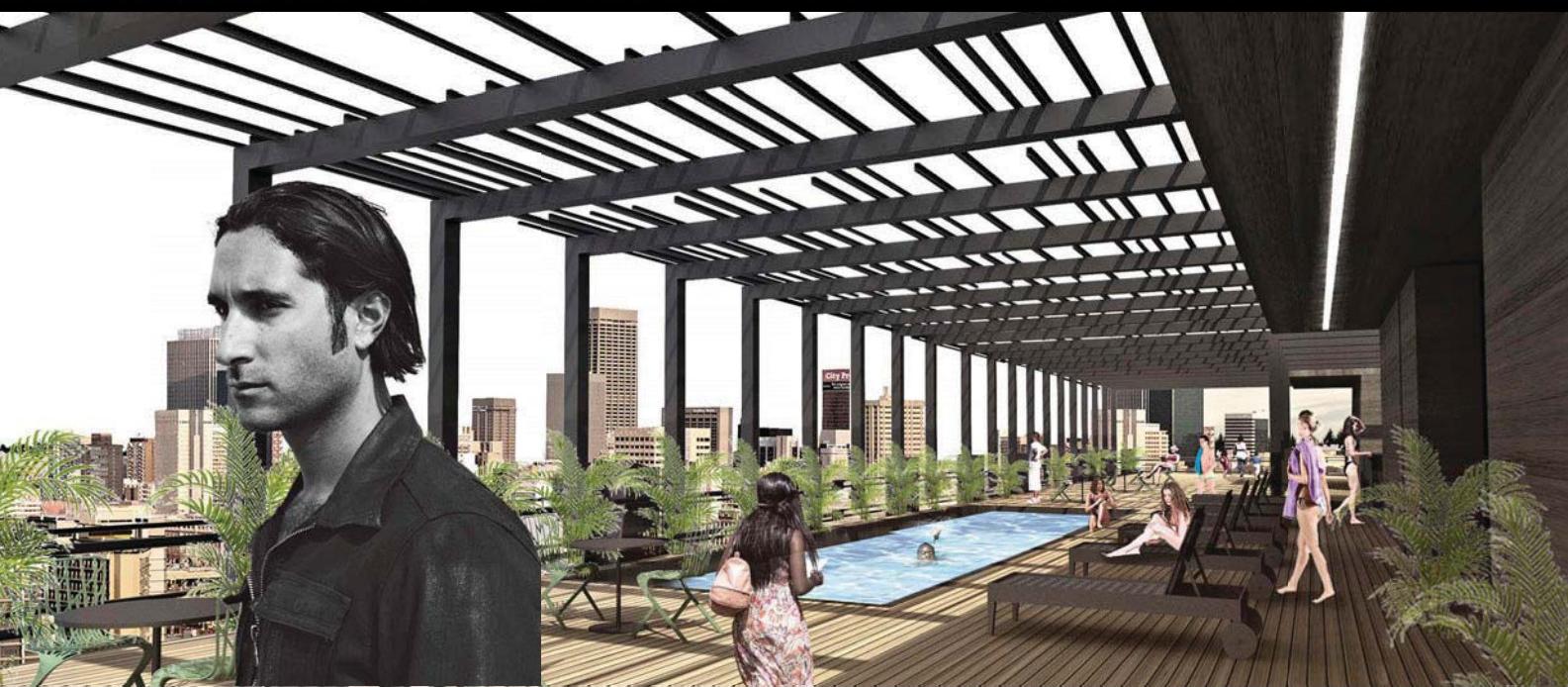
'We've got to be hopeful, we've got to be positive. There are amazing people here, they need to be looked after,' he says. 'We need great, young, renewed leadership. We need people to stand up and say we want to do it differently...Design encompasses everything. You can design a better world, from a small piece of Lego to a city that people live in, but each element needs careful consideration married with intent and passion. The results are magical.'

On property trends, Adam is uncompromising: 'Fashion is fickle and one mustn't be dictated to by trends; it's a slippery slope that leads from being in-style to out of season.' But he is passionate about the role of art: 'Architecture is itself an art. Great architecture, like great art, is able to bring up emotions, to make one stand in awe. It was the love of architecture that got me into this business.'

Crediting 'foresight and copious amounts of perseverance' with getting his business, Play Braamfontein, off the ground, Adam's latest project will be a game changer: 'Right now my focus is on the completion of a rooftop venue atop the Neighbourgoods Market building, 73 Juta. It's decadent, indulgent and sophisticated — unlike anything you've ever seen in Johannesburg.'

 @playbraamies | playbraamfontein.co.za

'YOU CAN DESIGN A BETTER WORLD, FROM A SMALL PIECE OF LEGO TO A CITY THAT PEOPLE LIVE IN.'



NESTING INSTINCT | WESSEL BOTES | NEST LIVING | PROPERTY DEVELOPER

Property developer Wessel Botes curates well-designed living at affordable prices. 'I try to create projects that fall within the market pricing but the challenge is to get the right mix,' he explains, 'in making something beautiful and edgy, but still keeping it affordable enough for young homeowners to enter the market.'

Most recently at NEST Living, Wessel led the complete renovation of the boutique apartments at Woodstock's Sussex Studios with Boukuns architects. He's also partnered with Tobias Alter to form PlanTeam and together the pair have bought a beautiful building in St Georges Mall. 'We're creating a boutique hotel with apartments and a bar/restaurant. You should see it – it's exquisite.'

Wessel is passionate about human individuality in development. 'Keeping the team together so that we don't stray from the core concepts is key. I believe in collaboration and designing a space for someone to add their own touch. There is a deep human desire to want to feel significant and I try to add that into projects. People don't want a cookie-cutter apartment; they want a spatially designed canvas, at a lower price, and then to add their own flavour and feel.'

In materials, Wessel rejects opulence in favour of industrial chic. 'Polished concrete floors, exposed air-con and steel windows, softened with special touches of delicate subway tiles in the bathrooms and warm oak countertops.'

wessel@nestiving.co.za | nestliving.co.za

'THERE IS A DEEP HUMAN DESIRE TO WANT TO FEEL SIGNIFICANT.'

RESIDENTIAL REGENERATION | JONATHAN LIEBMAN, PROPERTY | URBAN ENTREPRENEUR

Jonathan Liebmann does regeneration like no one else. As CEO of Propertyt, buying up old buildings, re-energising them and attracting a developing community to live or work inside is what he does best.

Most recently, Hallmark House is the one to look out for. For this newest addition to Joburg's renowned Maboneng Precinct in the eastern CBD, Jonathan and esteemed architect David Adjaye of Adjaye Associates joined forces with Arup engineers and Mace project managers. Trendy retail stores, a coffee shop and a microbrewery combine with hotel and residential accommodation and SME businesses in one luxury living space that nurtures the unique cultural identity that Johannesburg is known for.

'I think what makes our particular style stand out,' Jonathan explains, 'is the good balance between the old heritage part of buildings, adding a new contemporary element and the contrast that's created...when architecture is done properly, it is an intersection between art and science.'

Citing 'copper, brass and diet concrete' as the most fashionable materials in urban construction, Jonathan recognises several trends: 'While in offices, open plan is popular, with apartments, one needs separate spaces within luxury living to be comfortable...alternative energy sources like battery-powered homes seem to be the next movement in sustainability.' What's currently underrated? 'Indoor landscaping and great South African conceptual art.'

@ mabonengevents | propertyt.co.za

'WHEN ARCHITECTURE IS DONE PROPERLY, IT IS AN INTERSECTION BETWEEN ART AND SCIENCE.'

HEMP HEROES | WOLF, WOLF+WOLF & TONY BUDDEN, HEMPORIUM | ARCHITECT & HEMPRENEUR

No partnership is more evidently bringing to life green living, sustainability and eco-friendly homes than architect Wolf of Wolf+Wolf and Hemporium's Tony Budden. Following Tony's first, highly acclaimed 'House That Hemp Built' project in Noordhoek — showcasing the phenomenal capacity of the plant as a multipurpose construction and furnishing material — the two are collaborating on a second house, a personal project for Wolf, this time located in Cape Town's vibrant Bo-Kaap district.

'The most exciting part for me about Hemp House 2,' Tony tells us, 'is that it's using some South African-grown hemp, from the commercial incubation research that our farming partners have been doing for the last three years. This is a first in SA.'

Wolf explains, 'I'm curious to see a hemp building within an urban context.' So are we. With a rooftop aquaponic system in a greenhouse structure of solar panels, a 12 000-litre rainwater tank in the basement and a bio-digester below the garage slab, Wolf is pushing the boundaries of how much sustainability can be realised on a small, 108m² urban site.

For eco-conscious DECO readers, Tony's advice is clear: 'Plan ahead for low energy. Cheaper is not better. If you spend now on things like LED lighting, solar geysers and double-glazing, you will make savings for your pocket and your planet in the long run.' Wolf adds: 'Go as off-grid as possible. Rather reduce the size, and increase the quality and sustainability of your home'.

wolfandwolf.co.za | hemporium.co.za

'GO AS OFF-GRID AS POSSIBLE. RATHER REDUCE THE SIZE AND INCREASE THE QUALITY AND SUSTAINABILITY OF YOUR HOME.'



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CRAZY BEAUTIFUL LAGOS

Humid, vibrant and unapologetically chaotic, Africa's next fashion capital is a whirlwind of contrasts. DECO sought out the street style of creative locals in a quest to discover the real Lagos

PHOTOGRAPHS **LOLA AKINMADE ÅKERSTRÖM** COMPILED BY **LUCIE BARTLETT**

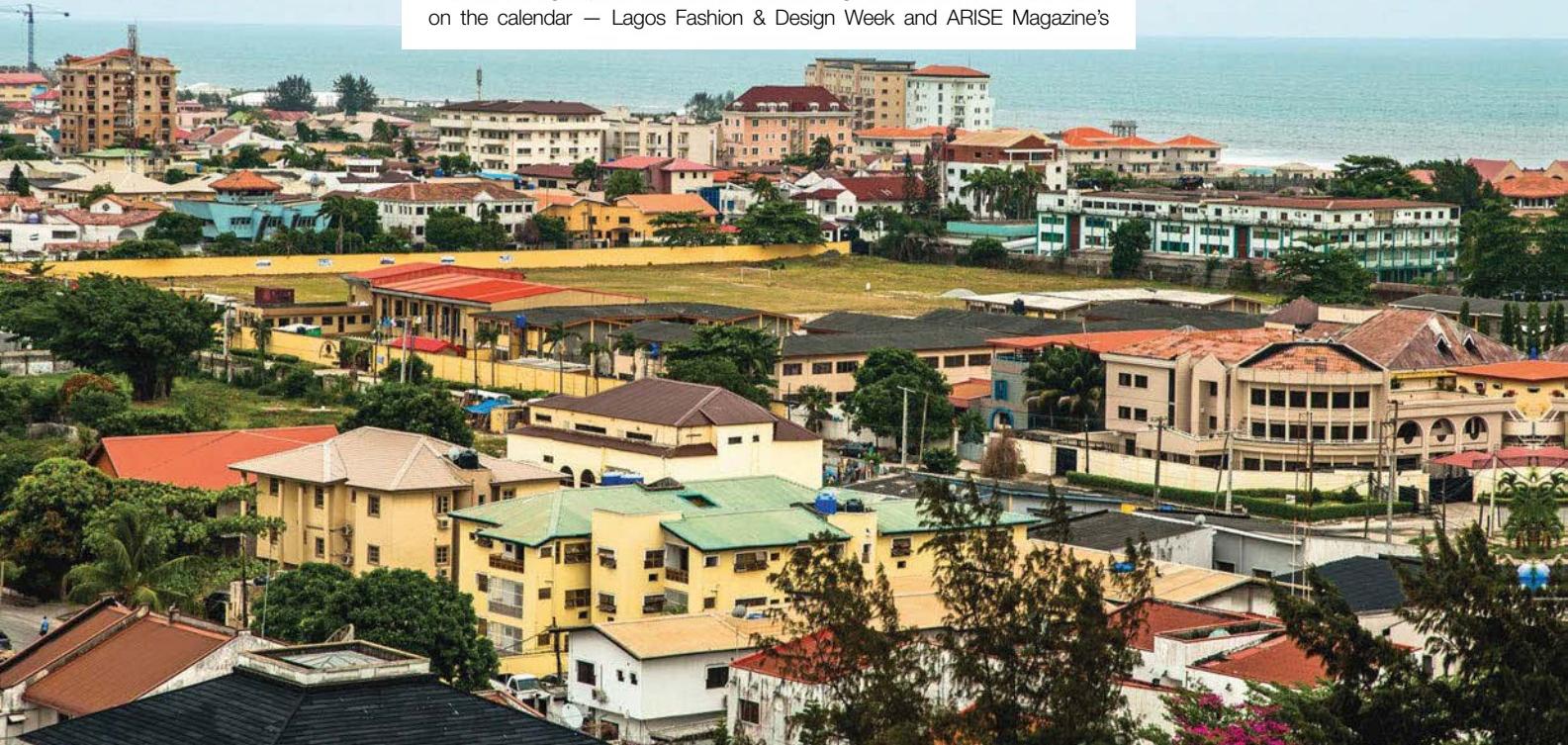




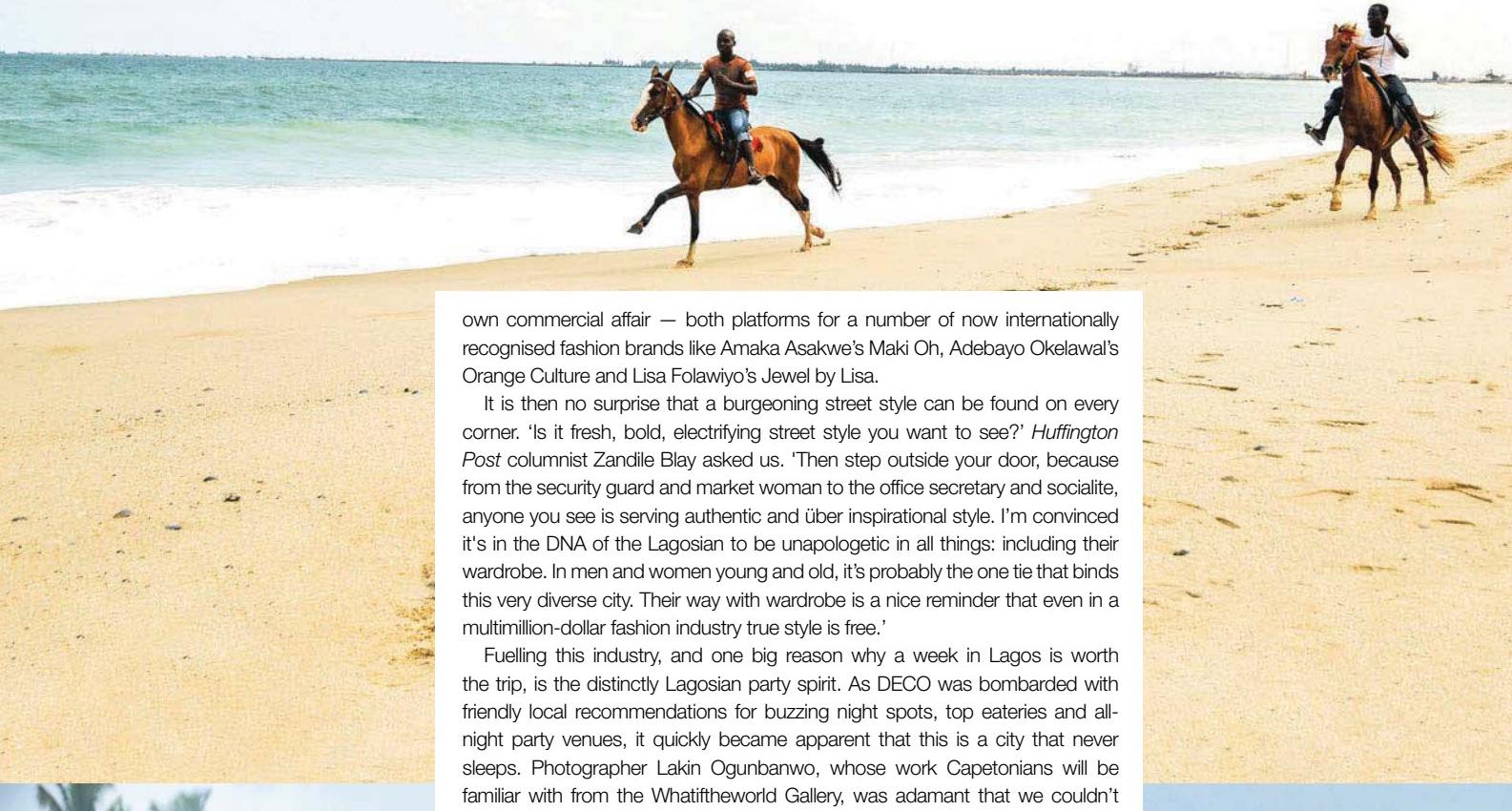
Lagos is, without doubt, a city of contrasts. The second-fastest growing city in Africa, seventh in the world, oil-rich and lauded by some as our continent's next fashion capital, it is producing some of the most exciting designers emerging from Africa today. Three years ago, Nigeria's GDP surpassed South Africa's to become Africa's largest economy. As Robert Draper reported for *National Geographic* earlier this year, 'In Lagos, Nigeria's commercial centre, "Be Very Rich" has all but become the city's motto... About 15 700 millionaires and a handful of billionaires live in Nigeria, more than 60% of them in Lagos.' Yet it must be acknowledged that travellers embracing a trip to the former Nigerian capital will face reports of poverty-stricken locals, security concerns, dirty streets and even dirtier money. So what is the real Lagos?

Amidst the blaring horns and shouting crowds dominating the chaotic yellow taxi-packed roads is an entirely authentic, home-grown street style that is gritty, vibrant and quite beautiful. A hunger for novelty and economic growth within a context of vibrancy and colourful tradition has given birth to a number of designers and trend-setters leading Lagos into a fashion-forward position on the continent; displaying, as designer/entrepreneur Atim Oton coined at her recent Ted X talk, 'hybrid modernity', where Western cuts, styles and lines are merging with prints, patterns and materials from a traditional Lagosian heritage.

Thus, in Lagos you'll find not one but two significant Fashion Week events on the calendar — Lagos Fashion & Design Week and ARISE Magazine's



'IT IS A NICE REMINDER THAT EVEN IN A MULTIMILLION-DOLLAR FASHION INDUSTRY **TRUE STYLE IS FREE**'



own commercial affair — both platforms for a number of now internationally recognised fashion brands like Amaka Asakwe's Maki Oh, Adebayo Okelawal's Orange Culture and Lisa Folawiyo's Jewel by Lisa.

It is then no surprise that a burgeoning street style can be found on every corner. 'Is it fresh, bold, electrifying street style you want to see?' *Huffington Post* columnist Zandile Blay asked us. 'Then step outside your door, because from the security guard and market woman to the office secretary and socialite, anyone you see is serving authentic and über inspirational style. I'm convinced it's in the DNA of the Lagosian to be unapologetic in all things: including their wardrobe. In men and women young and old, it's probably the one tie that binds this very diverse city. Their way with wardrobe is a nice reminder that even in a multimillion-dollar fashion industry true style is free.'

Fuelling this industry, and one big reason why a week in Lagos is worth the trip, is the distinctly Lagosian party spirit. As DECO was bombarded with friendly local recommendations for buzzing night spots, top eateries and all-night party venues, it quickly became apparent that this is a city that never sleeps. Photographer Lakin Ogunbanwo, whose work Capetonians will be familiar with from the Whatiftheworld Gallery, was adamant that we couldn't leave Lagos without experiencing an Owambe party, a Nigerian tradition. Olamide Udo-Udoma of Future Lagos agreed: 'People work hard and play even harder. We love to party; you can find something every evening, seven days a week; weddings, parties, funerals, music launch nights, christenings,



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One ELLE Decoration reader will win a two-night stay in a luxury mountain-facing room valued at R25 000



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This booking is non-transferable and subject to availability. Excludes 25 December 2015 – 05 January 2016, February 2016 (Mining Indaba / Opening of Parliament, Budget Speech, President's Speech to the nation, Design Indaba), International Jazz Festival (March 2016) and Public Holidays and is valid until March 2016. * Free SMSs and minutes do not apply. Errors are billed. SMS lines are open from 20 July 2015 until 26 September 2015.

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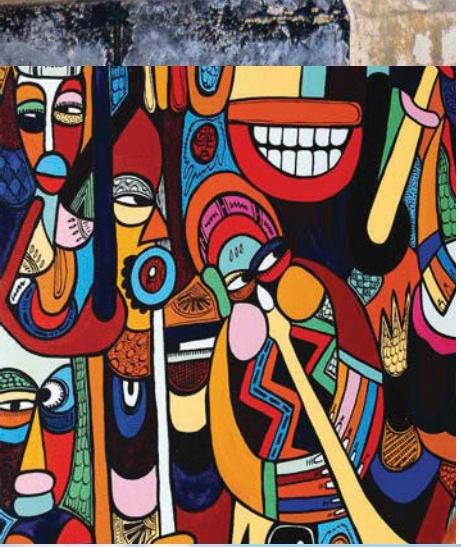


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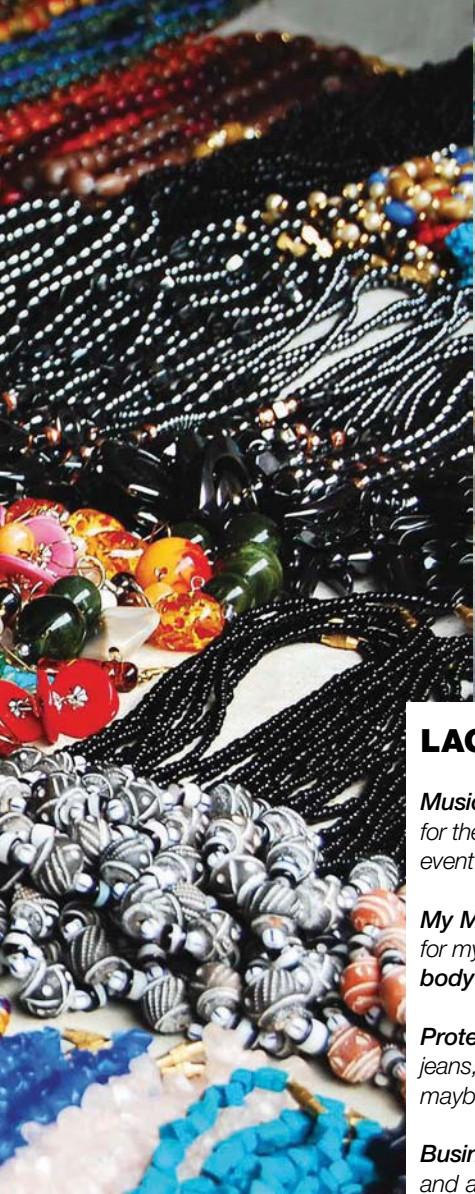


everything becomes a celebration.' It is at such events, Lakin advised, that you're most likely to catch the most impressive exhibitions of home-grown Lagos style.

Dimeji Alara, fashion writer and current Editor of Lagosian Genevieve magazine, encouraged us to look beyond its conflicted reputation: 'Lagos has had its share of bad press, but you need to visit to know that it's not as bad as it's always painted to be...The most appealing part of Lagos life is that there's always something to do, and the country is continually growing; it's a city that never sleeps, a city with a pulse.' Olamide also recognises that the pace of change is dramatic. 'Lagos is a city made by the people, as [Dutch architect and urbanist] Koolhaas said, it is "organised chaos".' The energy and vibrancy of this ever-changing city cannot be found anywhere else in the world. Lagos is not a place you should visit just once, because the next time you come, you will see a completely different city within just a few months. Your senses are stimulated constantly, from taste to smell to noise; always being bombarded with something.'

Inherent within every Lagosian we encountered was a tremendous optimism about Lagos, presenting it as a must-see on the DECO travel itinerary. Not only more than willing to share with us the hidden gems of their own unique travelogues, but amidst the troubles, conflict and relative squalor plaguing much of the surrounding country, they showed a powerfully consistent affection for the bright lights and sophisticated, style-setting ambitions of their home town. ■





LAGOS PACKING LIST FROM THE LOCALS:

Music to keep you going while you're stuck in traffic, a bottle of water for the heat and **a second outfit** because there's always more than one event to go to. | Adebayo Okelawal

My Moleskine for meetings, my **camera** for leisure and classical music for my sanity! In terms of wardrobe, **fluid, easy pieces which cover the body well** are now a must. | Zandile Blay

Protection from the sun: hat, sunglasses, sunscreen. Plus a pair of jeans, T-shirts, comfortable shoes, preferably sneakers, sandals and maybe one or two long-sleeved shirts. | Dimeji Alara

Business cards, because you never know who you're going to meet, and an SLR Camera or even just your camera phone — Lagos streets are full of colour and great finds. | Olamide Udo-Udoma

Swimwear, sunglasses, **mosquito repellent** and **lots of fashionable clothes** for day and night. Lagos is filled with stylish people, you want to look the part! | Lisa Folawiyo





DECOS LAGOS LITTLE BLACK BOOK:

FLY direct from Johannesburg to Lagos from R7 000 return with South African Airways | skyscanner.net

STAY at the Wheatbaker Hotel from R6 000 per room, per night | wheatbaker.com

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SHOP at ALARA and Temple Muse | alaralagos.com, temple-muse.com

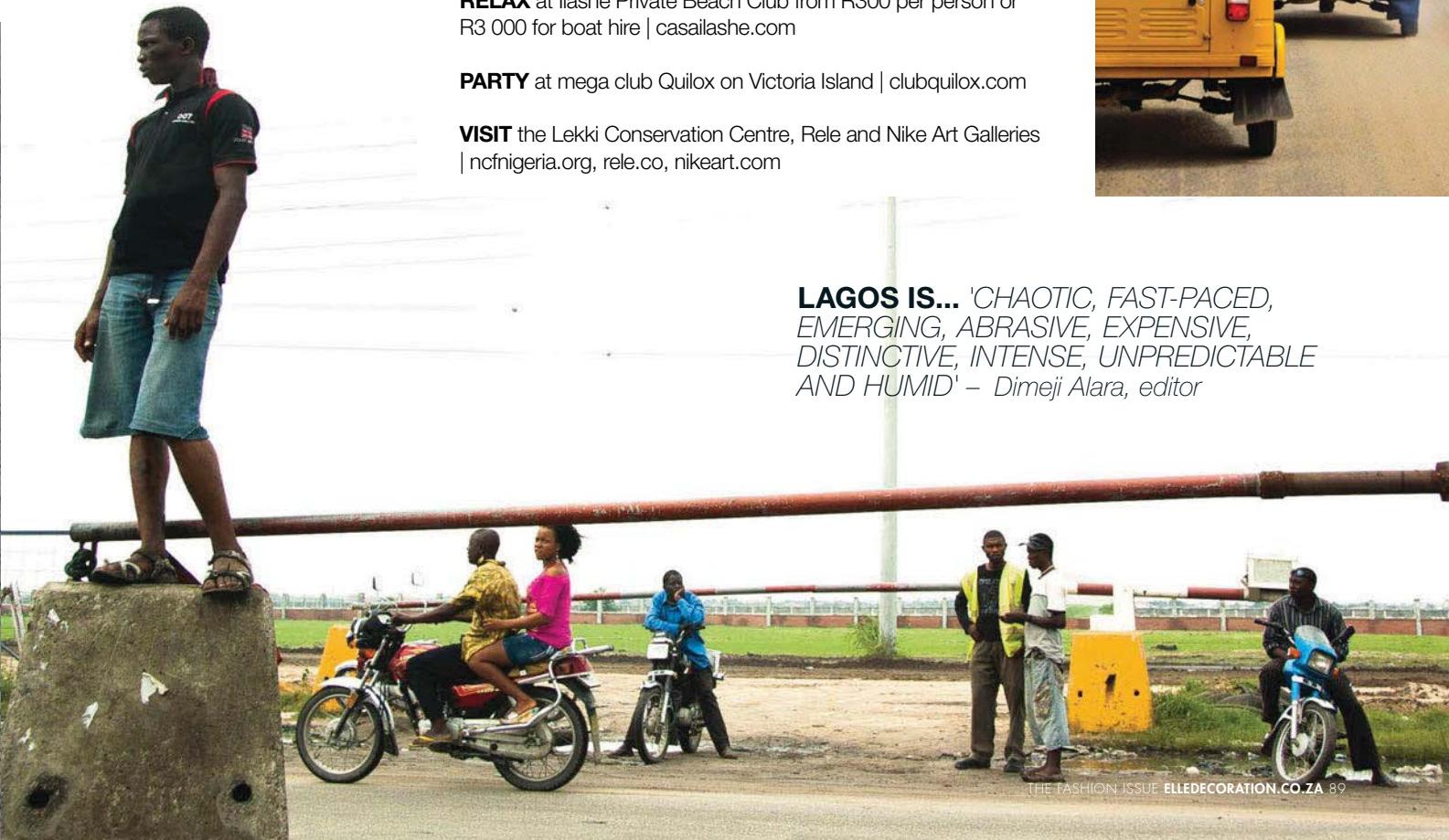
RELAX at Ilashe Private Beach Club from R300 per person or R3 000 for boat hire | casailashe.com

PARTY at mega club Quilox on Victoria Island | clubquilox.com

VISIT the Lekki Conservation Centre, Rele and Nike Art Galleries | ncfnigeria.org, rele.co, nikeart.com



LAGOS IS... 'CHAOTIC, FAST-PACED, EMERGING, ABRASIVE, EXPENSIVE, DISTINCTIVE, INTENSE, UNPREDICTABLE AND HUMID' – Dimeji Alara, editor





Bogobiri House Hotel and Restaurant,

Stranger concept boutique & café



Rooftop terrace and bar at Maison Fahrenheit Hotel



Jewel by Lisa SS15 Collection

Lobby at Marison Fahrenheit Hotel



MY LOCAL LAGOS

Favourite hidden gems and stylish haunts from those who know it best

My Lagos... by the MENSWEAR DESIGNER

Adebayo Okelawal, CEO & Creative Director, Orange Culture

@theorangenerd

My ideal Lagos weekend starts off at the beach watching the sun set with some great suya in-hand and friends to smile and laugh with. Then off to Bogobiri for dinner and music and a night out at S.I.P. or Rhapsody with my amazing buds.

Dine out at Terra Kulture for great African food at a good price, RSVP is a lush environment for a great date or dinner before a fashionable night out with friends or Tom's Diner in Lekki Phase 1 for a more down-to-earth meal; delicious home-made food, I absolutely love it.

Before you leave, you must have tea at boutique/micro café Stranger (as simple as it sounds, the people there will make it worth your time), take a boat ride to party at Ilashe and experience a Lagos wedding — the cultural wealth is astounding.

TOP TIP: Look out for designers Maki Oh, Lanre da Silva, IAMISIGO and Kenneth Ize.

My Lagos... by the WOMENSWEAR DESIGNER

Lisa Folawiyo, Creative Director, Jewel by Lisa Group

@lisafolawiyo

My hidden treasures in Lagos include The Lagos Jet-Ski Club, a private members' club in Ikoyi; the food is great and it's excellent for relaxing and hanging out with friends, cooling off in the hot climate with a dip in the pool.

Shop for stylish gifts at ROMA Fruits of Nature in Victoria Island where I stock up on my aromatherapy oils, lotions and potions. For exquisite furnishings and furniture, Urban Living should be your go-to and I also recently had the honour of meeting the talented Eva Sonaike; her African-inspired soft furnishings and tableware are so beautiful.

For buzzing night spots, my favourite place to eat and have drinks would be RSVP (the lentil salad is quite amazing) and Maison Fahrenheit — not only a really great hangout spot but their finger foods served on the roof terrace are beyond delicious.

TOP TIP: Don't miss the architecture of The National Theatre, by far one of the most popular landmarks in Nigeria, designed to look like the cap of a former military Head of State.

My Lagos... by the JOURNALIST

Zandile Blay, Columnist, Huffington Post

@zandileblay

Don't miss Glover Court in Ikoyi. A modest open-air grill manned by a group of brusque gentlemen who serve one of the best things Nigeria has to offer the world: Suya. The delicacy is grilled, peppered meats served with fresh-cut onions and tomatoes and a light spongy bread called masa. On a busy day the wait can be up to 40 minutes for the grilled goodness but trust me: it's worth it.

For inspiring street style fashions just step outside your door. From the security guard and office secretary to the socialite, anyone you see is serving authentic and inspirational style. I'm convinced it's in the DNA of the Lagosian to be unapologetic in all things: including their wardrobe.

Follow the style of Lisa Folawiyo. Beyond her collections, her positioning on the global stage as a designer sets a great standard for African-based designers looking to expand their horizons. Even better, she has a kick-ass Instagram page, @lisafolawiyo, which does a dynamic job of showcasing her fab fashion finds without being pretentious.

TOP TIP: Get around Lagos with a dedicated and trusted driver.



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LAGOS IS... 'HOME TO DIVERSELY BEAUTIFUL CULTURE, PEOPLE AND AMAZING TALENTS'
– Adebayo Okelawal, menswear designer

My Lagos... by the EDITOR

Dimeji Alara, Editor, Genevieve Magazine

 @dimejialara

You must stay at the Wheatbaker Hotel. If you prefer something less crowded and hidden, this luxury boutique hotel is the ideal place.

Go shopping at Temple Muse, the number one destination in Nigeria for luxury and designer homewares, gifts, fashion & accessories. You'll find Emilio Pucci, Iconic Invanity, Ituen Basi, Lanre Da Silva, Givenchy and Hermès to mention a few.

Admire the architecture of ALARA, which opens officially in September — a landmark structure, designed by renowned architect David Adjaye. It's a concept store dedicated to contemporary art, design, fashion, cuisine and culture, carrying a range of local and international fashion brands including Maki Oh, Alexander McQueen, Tiffany Amber and Peter Pilotto.

TOP TIP: If you love music and books, Jazzhole is a must-visit in Lagos.

My Lagos... by the PHOTOGRAPHER

Lakin Ogunbanwo

 @lakinogunbanwo

My Lagos weekend entails a bar on Friday night, Owambe on Saturday and the beach on Sunday. You haven't had the full Lagos experience until you've been to an Owambe party...

Eat out at The Orchid Bistro in GRA Ikeja or The Place.

Lagosians are so fashionable that interesting street style is found all over the city. However, where there is any sort of event — weddings, birthday parties — there will definitely be a hub of different fashionistas.

Party all night at the new Afrika Shrine — if you're lucky, there'll be some good shows on there — and visit Freedom Park too.

TOP TIP: Catch the unique architecture of the Lekki Ikoyi Bridge and Makoko Floating School.

My Lagos... by the ENTREPRENEUR

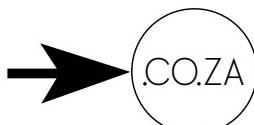
Olamide Udo-Udoma, Director, Future Lagos/Our Future Cities

 @iniudo

Designers to shop in Lagos include Grey, BLKKANGAROO and Shem Paronelli Studios, one of the few shoe designers based in Lagos working with leather. Also look out for the flattering, billowy monochrome silhouettes at IAMISIGO and Caven Etomi's T-shirts. I think men take fashion a lot more seriously than women do in Lagos, especially in regards to a unique sense of style.

Look out for a Picnickers Anonymous group. They always find great outdoor spaces where Lagosians can pop open some sparkling wine, listen to music and after watching the sunset, spend the whole evening chit-chatting and drinking the night away.

TOP TIP: The Rele Gallery is a great place to spend an hour or two discovering contemporary Nigerian art.



GO ONLINE to see exclusive pictures and read the full interviews



The Temple Muse



Men in Lagos exude effortless style



Lagos ladies in beautiful street fashion



Rele Art Gallery



Everyday street style in Lagos is flawless



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A FASHION MUSEUM FROM AFRICA

African fashion continues to adapt to our ever-changing needs and realities. DECO introduces you to the home that will preserve and exhibit it in the future – the Zeitz MOCAA Costume Institute

TEXT MEGAN SCHUMANN



A render of the future Zeitz MOCAA building designed by Thomas Heatherwick and sketches by designer Chris Levin



When the concept of the Zeitz Museum of Contemporary Art Africa (Zeitz MOCAA) was established in 2013, the art industry and creatives alike recognised that something significant was on its way. Through a partnership with the V&A Waterfront and Jochen Zeitz, the public not-for-profit cultural institution set its focus on building an art collection at the very forefront of contemporary art in and from Africa. When Zeitz MOCAA opens its doors, it will mark the first of its kind in Africa and it will be much more than a museum. It will be an institute and a repository devoted to contemporary African art.

The excitement and anticipation doesn't stop there. Along with the Zeitz MOCAA museum comes its subsidiary — an internationally rated Costume Institute. Dedicated to contemporary fashion arts, the Zeitz MOCAA Costume Institute will preserve and exhibit the most exceptional costume designs and fashion that have ever been created in Africa.

With the likes of renowned fashion designer Marianne Fassler and haute couture designer Chris Levin championing the importance of an institute of this magnitude, it was only a matter of time before someone finally took the initiative to develop it. The Zeitz MOCAA Costume Institute has everyone talking; with a passion for fashion, South African

designer Thula Sindisi hopes that this will be the official platform for public to take note of the detail, labour, creativity and beauty that goes into making garments.

It is this kind of celebration and recognition that will highlight the talent and diversity that African fashion designers have to offer, and how their influence is reaching other nations. In terms of the necessary funding, it will be carried out in only the most stylish and design-focused way, suiting the cause perfectly. The Zeitz MOCAA inaugural Gala is the major fundraiser for the institution, where art, high fashion and design will spectacularly collide every year at this prestigious event.

So there is the glitz, the glamour, the incredible talent being honoured and a space for generations to come to visit and be inspired.

Combining all of these elements harmoniously is the architectural genius that will house the Zeitz MOCAA collections — a cutting-edge monolith at the V&A Waterfront in Cape Town. Renowned architect Thomas Heatherwick has carefully designed the blueprints for this pioneering institution, spanning nine floors of gallery space, hospitality and retail areas.

When the ribbon is cut, prepare for the celebration of African art and fashion like no one has seen before.



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 **STILL**



'AFTER WOMEN, FLOWERS ARE THE MOST LOVELY THING GOD HAS GIVEN THE WORLD'

— CHRISTIAN DIOR

TOOLS OF THE TRADE



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BRIDAL BLOOMS

PHOTOGRAPH JULIETTE BISSET PRODUCTION STORM ROSS
STYLIST AIMEE PULLEN

Tie the knot in a floral fantasia. DECO investigates the latest wedding floral trends, to ensure you have a bouquet you won't want to toss

EXPERT OPINION Heike le Cordeur is the brain behind floral design company *Fleur le Cordeur*

What wedding flowers are trending with South African brides?

South African brides are creative and love pushing boundaries, so we have seen lots of exploration into different colour and texture combinations. Look out for more mixes of fresh fruit and vegetables with flowers in the future. **Where can flowers make the biggest impact at your wedding?** Instead of trying to spread flowers everywhere, focus on making specific areas WOW. Use a stunning floral arch or mass arrangements as part of your ceremony, leaving out aisle decorations. Create beautiful table arrangements if guests will spend much of the night seated. **In fashion, we're seeing a lot of unexpected mixed prints and floral pairings. Do you see similarities happening in floral trends?** Yes, absolutely! it is all about defying that which is unexpected. Unexpected colour combinations, unconventional textures – create floral art on each table so it is an experience in itself. Keep up to date with trends purely for inspiration and then adapt your floral arrangements based on your personal style.



LITTLE BLACK BOOK

Aartsappel & Floral Design 021 872 0929; aartsappel.co.za,
Cape Town Adore Weddings 083 364 4658; adoreweddings.co.za, KwaZulu-Natal Bespoke Blooms 082 561 3628; tamyriin.wix.com/bespoke-blooms, Johannesburg Eco Chic Weddings 082 396 7695; ecochicweddings.co.za, Johannesburg Fleur Le Cordeur 082 621 7455; fleurlecordeur.co.za, Cape Town Flowers in the Foyer 021 887 8138; flowersinthefoyer.co.za, Cape Town The Holloway Shop 074 054 9739; facebook.com/thehollowayshop, Cape Town Lush 021 423 5503; lushflowers.co.za, Cape Town

1. **Ficus Lyrata** from R140, Stodels
2. **Body Butter 175ml** R280, Africology
3. **Glass florist orchid mister** R99.99, Woolworths
4. **Felco 6 Pruning shears** R99, Felco.co.za
5. **Marble holder** R349, Country Road
6. **Bouquets** from R80, The Holloway Shop



Delhi Bazaar 2
Dulux Rich Matt

Manhattan Couch
from R7 995, Coricraft

#ROOMSERIES

Take your cue from the catwalk and refresh your home with this season's fashionable furnishings, flooring and paint colours. We collaborated with three top brands to transform this space into a stylish sanctuary

Shutter 6 Drawer Chest R7 995;
Valet Stand R795; both Coricraft

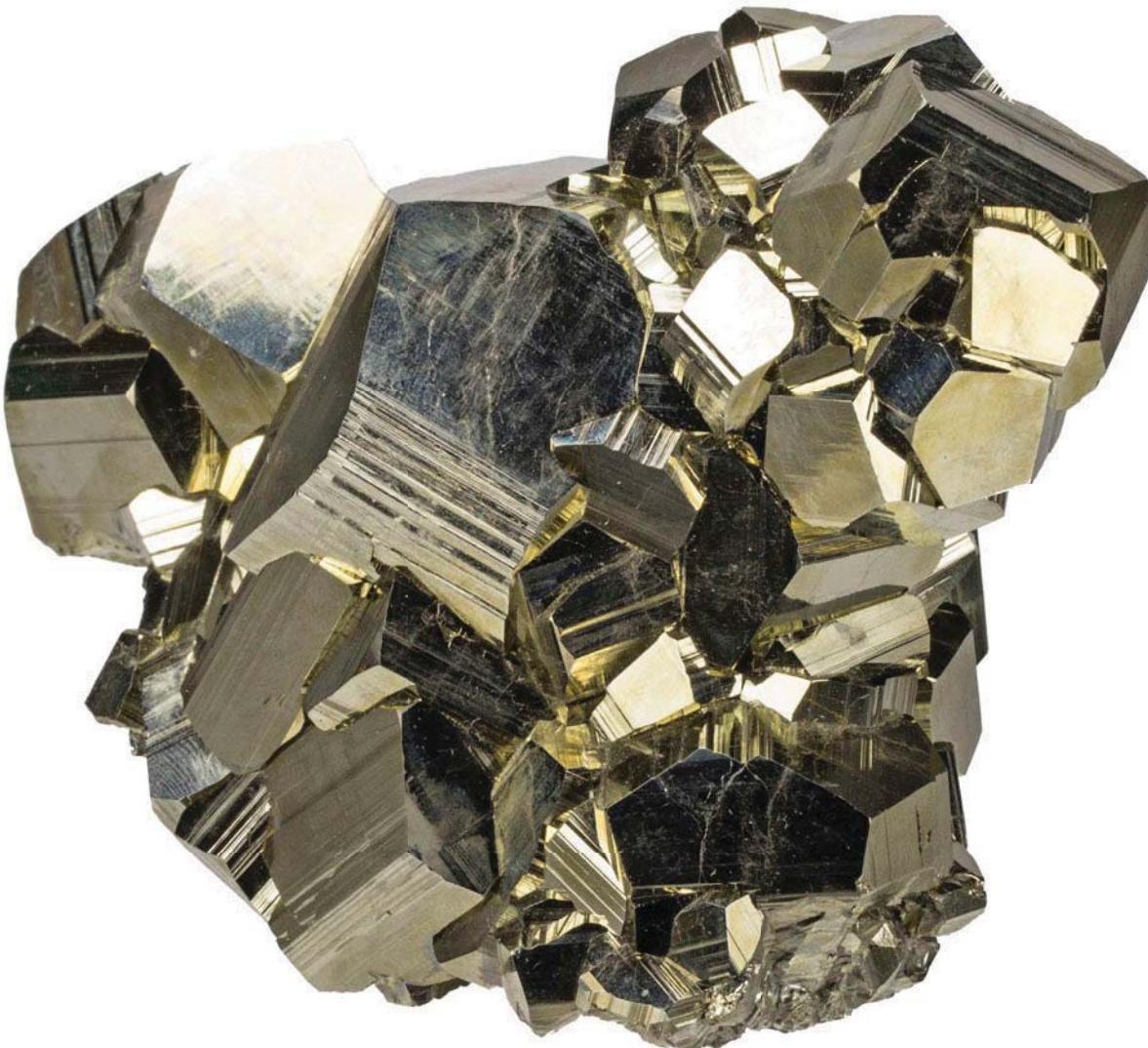
Hartford Luxury Vinyl
from R274/m² excluding installation,
Belgotex Floors

.CO.ZA

GO ONLINE to find out more about each of these products and brands.

HOMES

ELLE DECORATION's pick of the world's most beautiful homes



PHOTOGRAPH: PYRITE FROM PERU BY BETH VAN ALLEN, THE ARKENSTONE, IROCKS.COM

From a Danish designer (p100) to a Hollywood star (p112), we give you privileged access to the ultimate style inspiration. We show you what fashionable flair looks like in a Roman townhouse (p120) and feature a refreshing sanctuary in the heart of New York (p132)



fashion **FORWARD**

PHOTOGRAPHS **BIRGITTA WOLFGANG/SISTERS AGENCY**
TEXT **KARIN GRÅBÆK**

When Danish designer Malene Birger swapped fashion for interior design and moved to London, she styled her Georgian home to be the perfect showcase for her new brand

'**MAXIMALISM UNDER CONTROL**
IS HOW I DESCRIBE MY UNIVERSE'



this page Flanking the sofa, breaking the black and white palette, are two dramatic blue 'sculptures' – in fact, they are stacked Nanna Ditzel bar stools. The framed images are from Malene's first exhibition *ART and FRAMES*. The finely crafted antique chair is from Syria



this page The living room has a well-balanced mix of dark brown, black, white and cream, punctuated with raw metallics, a generous splash of cobalt blue and a punch of yellow. **opposite** Malene's inspiring mood board holds graphics, sketches and photographs. Built in the early 1900s, the house has a typical Georgian facade with red walls, tall windows and wrought-iron railings



'I AM SO LUCKY TO HAVE ENDED UP WHERE I WANTED TO BE: AMONG OBJECTS, ART, FURNITURE AND GREAT THINGS'

In 2013, leaving a 25-year fashion career and Majorcan home behind her, Danish artist and designer Malene Birger moved to London. Taking a new career direction into interior design, she launched her design studio, BIRGER1962. In addition to this venture, Malene took on an imposing townhouse home, which she has, with her usual steady hand, decorated with African and Arabic decorative pieces, vintage rugs, contemporary art, exotic finds and a daring mix of graphic patterns.

'Maximalism under control is how I describe my universe,' she says. Wherever this eternal nomad moves, she quickly creates a home in this characteristic style. Through expansive bay windows that flood her rented Georgian house with ample light, a well-balanced mix of dark brown, black, white and cream is punctuated with raw metallics, a generous splash of cobalt blue and a punch of yellow. One can't help but wonder, where did this injection of colour come from?

'The metropolis inspires me in a different way than a small island,' says Malene on her London move. 'I'm most comfortable surrounded by warm neutral colours and crystal, but when we moved, I decided that the style should be a little sharper. Oddly enough, the blue

originally came from my own artworks and then I found Nanna Ditzel's fine bar stools at an auction. The colours give me a good energy and brighten things up.'

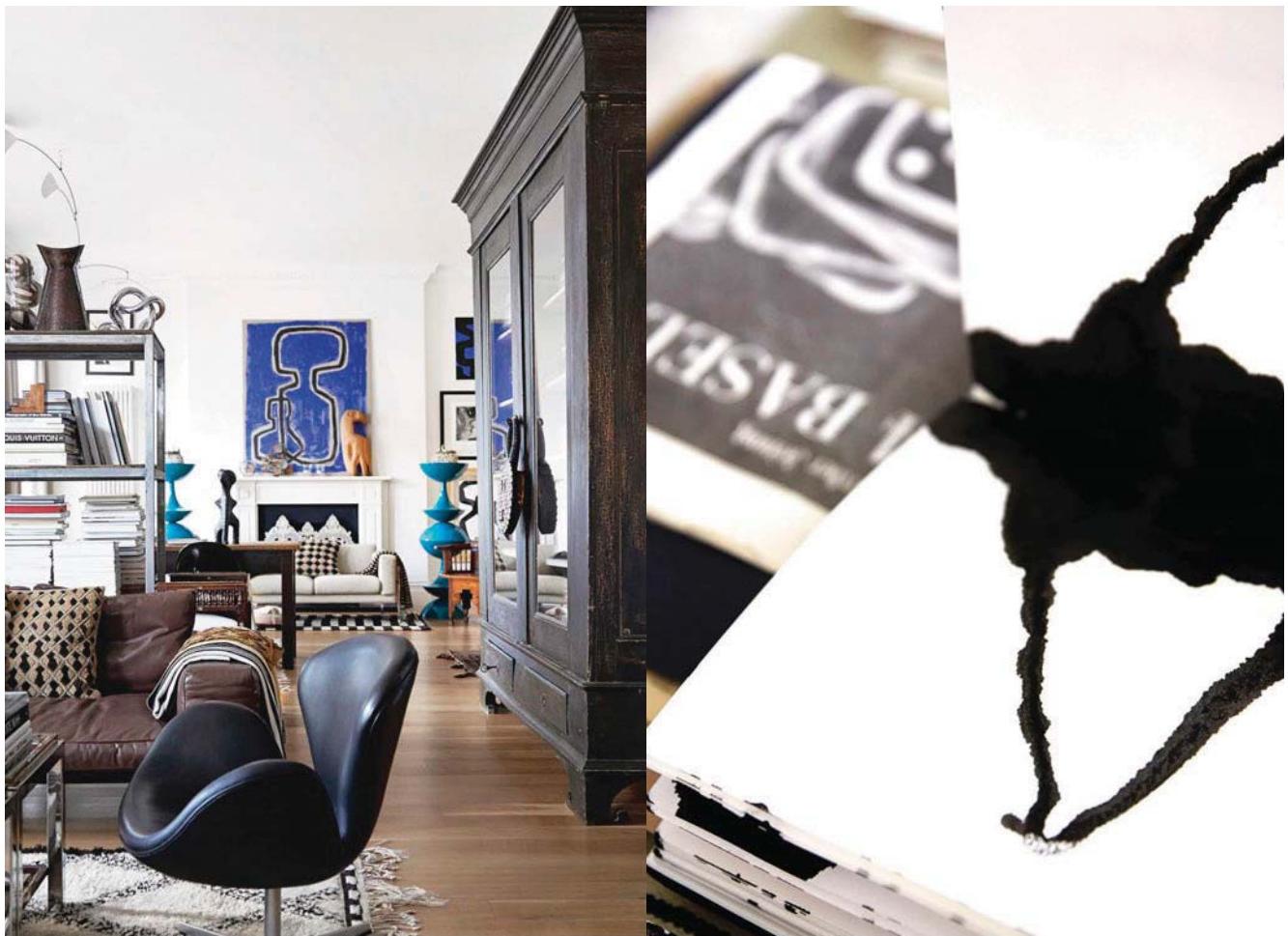
Renting her London property, rather than owning the space outright, makes no difference to her style — the uncompromising passion for interior design follows Malene wherever she goes. 'Sure, it's more of a challenge, but I will style anything. Both practical and creative tasks inspire me; I think about function, but in a decorative way. In Palma, I could decide every little detail from A to Z; refurbishments as well as the styling and decorating, which gives a more holistic and integrated expression. Here, there are certain elements I wouldn't have chosen, but the space and high ceilings give me a sense of freedom.'

So, with her exquisite home now acting as a central showpiece for her interiors business, how does she keep a balance? 'I have a good work life,' Malene assures us. 'In the fashion industry the pressure is constant. It's full on. I am much more free in my work today. On top of that, I am so lucky to have ended up where I wanted to be: among objects, art, furniture and great things. I have wanted this for so long.' ■



this page The living room offers an eclectic mix of old and new, modern and ancient. Malene Birger's graphic paintings dominate the space around the white fireplace. The rusty tables from Danish antique store Fil de Fer help keep a balance.



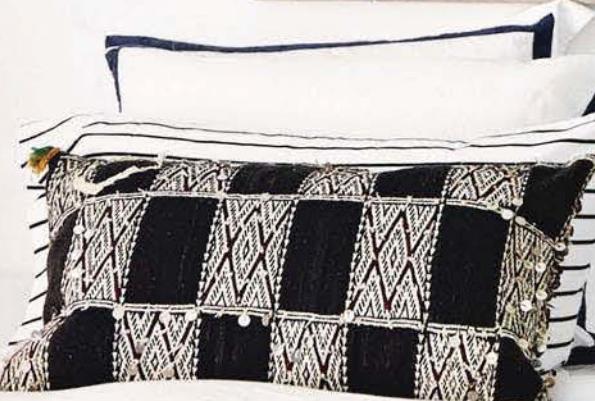


'In the fashion industry the pressure is constant'



this page Below the mood board, a pull-out bed for guests is covered with a decorative carpet and adorned with cushions from Morocco. An antique rug lies beneath the white Bofinger chair by Helmut Bätzner **opposite**

The living room is divided by an iron bookcase. There is an Arne Jacobsen 'Swan chair'. The polished steel and brass coffee table is from Brussels. The old cabinet is from Ålhoms Castle, bought in the Copenhagen shop Green Square



this page In the bedroom, warm neutral tones are artfully linked by strong black lines. Patterned and textured linens were purchased during various travels. The different bases of the two Indian lamps from a Majorcan flea market break the symmetry





5

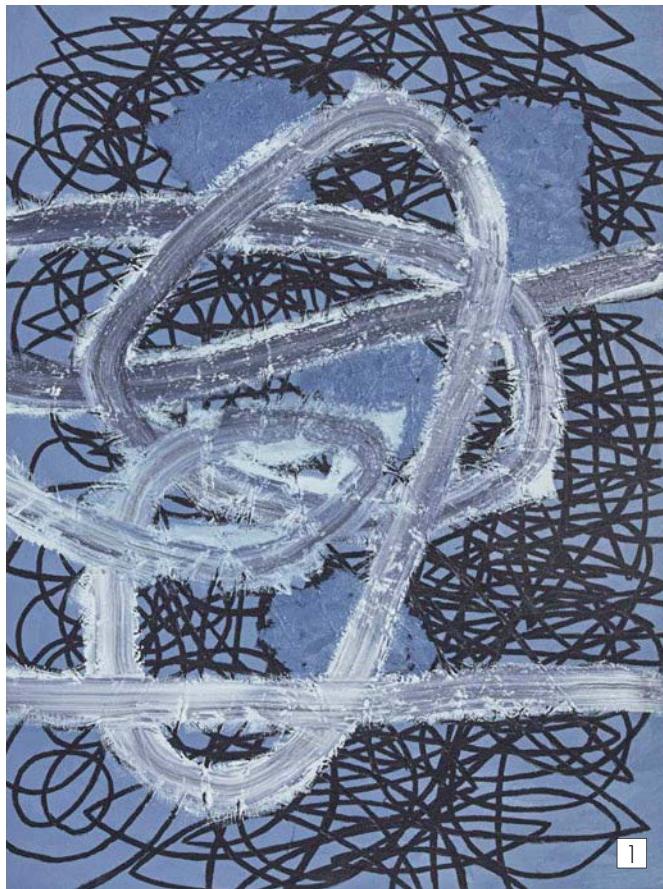


Get the LOOK

Inspired by this fashion forward apartment? Recreate the look using bold monochromatic prints and African ultramarine accents

COMPILED BY SANRI PIENAAR





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this page: 1. 'Starstuff' 2014 Oil on canvas by Jan-Henri Booijens 76x101cm R34 200, Smac Gallery 2. Plane round pendant R13 537, Créma Design 3. Sling chair R8 000, Egg Designs 4. Mackintosh bookcase R19 999, JVB 5. Colour me bright Zigzag vase R950, Clementina 6. James dining table R15 900, La Grange Interiors 7. Gattaca Hardcase R1 499, Mimco



7

opposite: 1. Berber #4D4A5C R6 000/m²; 2. Contemporary Black Stripe R2 200/m²; both Gonzenhausers 3. Kravet Colours fabric 33274 R1 229/m, St Leger & Viney 4. Law and Disorder table lamp from R10 750, Okha 5. Zanotta Teti and Zeus stools from R13 750, Afritaly 6. Conrad three-seater sofa R11 999, Sofa Company 7. Wooden man ornament R1 100, LIM



6



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4

this page Jessica wears a Prairie Flower Print halter dress by Zac Posen, cigarette ring by Eva Fehren. She sits on a Romero chair by Cisco Brothers, next to an Oromaya lamp by Arteriors and a slim gold Padlock vase by Kelly Wearstler. On the table is a Bauble box by Kelly Wearstler. The large wooden dresser is by HD Buttercup



HONEST LIVING

Everyone will agree that screen star Jessica Alba is one of the best-dressed celebrities out there – but her sense of style doesn't stop there. We take you inside her Los Angeles home

PHOTOGRAPHS GREATSTOCK/TRUNKARCHIVE.COM/
JUSTIN COIT TEXT NADINE SIEGER

The impressive villas of Los Angeles tend to reveal a lot about the personalities of their prominent inhabitants. The two-storey home of screen siren Jessica Alba is no exception to this rule. However, for this actress and her husband, Cash Warren, home means something quite different to the usual glamour and extravagance associated with Hollywood. Their home is a relaxed, friendly and especially healthy home that they share with their two daughters, Honor and Haven, and their two dogs. ‘When I was pregnant with my first daughter, I wanted to ensure my home was a safe, healthy space for my family’, she recalls, ‘in particular after learning about the shocking toxic chemicals in everyday products.’ Because of this, she founded the non-toxic lifestyle product line *The Honest Company*.

Despite her focus on sustainability, Alba certainly didn’t neglect the aesthetics of the space; her home is incredibly handsome. She has crafted her own original decor style by combing through mid-century design pieces and antiques, both at flea markets and on the internet, creating a gentle contrast by using colourful fabrics, patterns and modern furniture made of natural materials. ‘I tend to go for vintage furniture because I love that these pieces have had a life. You just don’t get that story and that feel with mass-produced goods,’ says Alba. She especially appreciates handmade objects, but under no circumstances can they be too fragile or delicate: ‘Nothing is too precious for the kids or the dogs,’ she says.

Her flair for detail and nuance runs through the entire interior, which exudes an honest and embracing charm. Her golden styling rules? ‘It’s hard for me to make a rule when it comes to decorating, because I’ll probably just break it,’ she says. The warm and earthy natural colours that set the tone throughout the house are broken only by cheerful pastels in the kid’s rooms.

To help with the design and renovation of their home, Alba enlisted the support of interior designer Mat Sanders. ‘It’s great to work with a designer, because I had someone to share my ideas with,’ says Alba. ‘When you’re working on something yourself, it helps to have a fresh eye come in with solutions that you may not have thought of.’

Always on the search for new ideas, this Hollywood star gladly looks to Pinterest. ‘I love pinning from all kinds of references, from colour palettes to nature shots, and a direction will usually evolve from there,’ she explains. ■



this page A Fiddle Leaf fig tree brings life into the living area. The Live Edge coffee table by HD Buttercup stands on a Moroccan-inspired rug by Woven Accents. Next to the Bauble box is an Antique Gold Urchin by High Fashion Home. The monochromatic tiled fireplace makes for a bold focal point.



'JUST START PINNING STUFF THAT MAKES YOU HAPPY AND EVENTUALLY YOU'LL NARROW IN ON THE DESIGN DIRECTION'



this page The bedroom boasts a Hudson Queen Post bed by Calvin Klein. The red Indian bed cover is from Hollywood at Home. Anette Swing Arm Sconce wall lamps are by Ralph Lauren Home. Hanging above the bed is an artwork entitled 'It could be Anywhere' by Amy Friend from Citizen Atelier



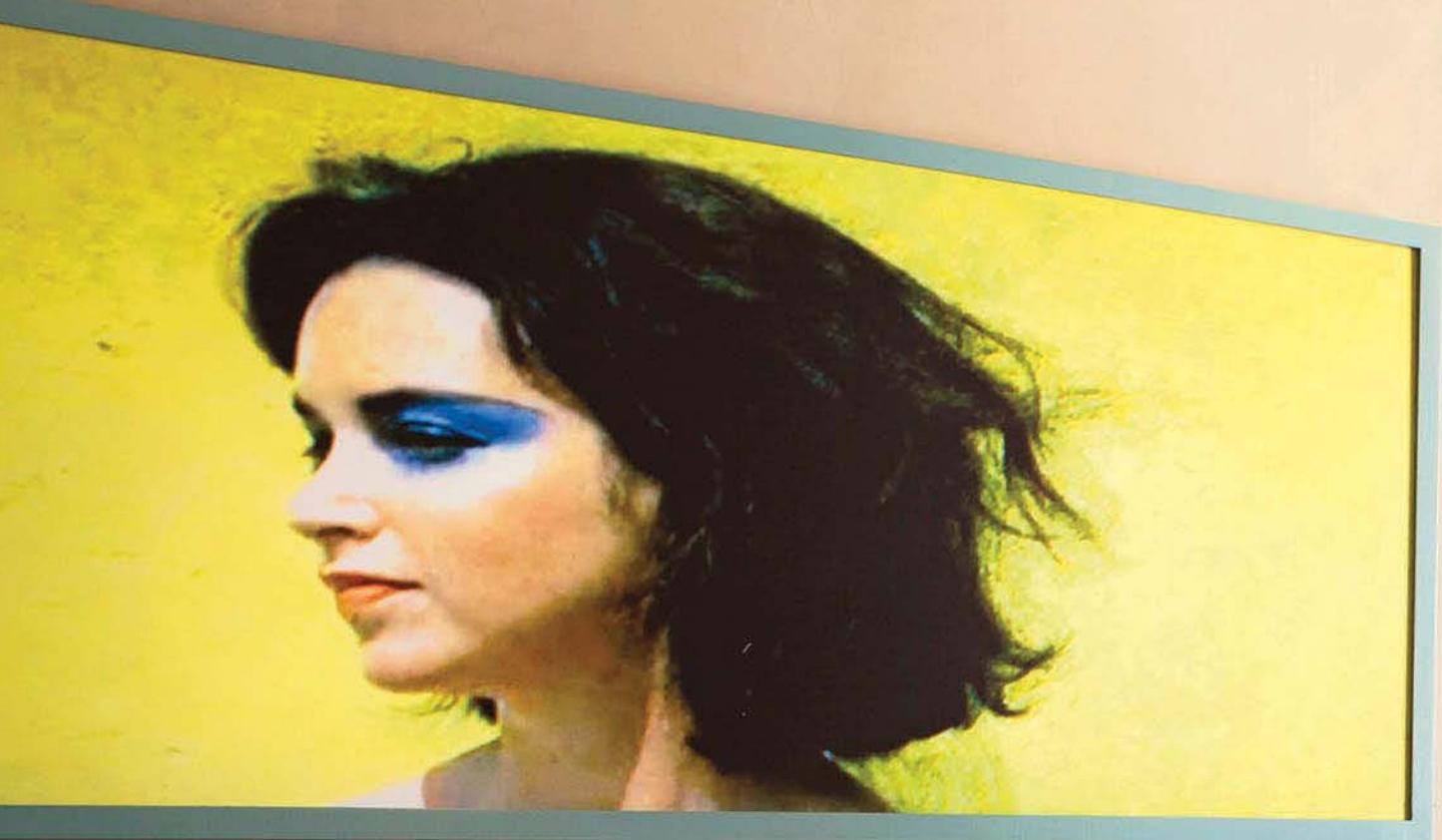
'NOTHING IS TOO PRECIOUS FOR THE KIDS OR THE DOGS'

'IT HELPS TO HAVE A FRESH EYE COME IN WITH SOLUTIONS THAT YOU MAY NOT HAVE THOUGHT OF'



this page In the corner is an Anglo-Indian Plantation chair by One Kings Lane. The 'Wonderful' needlepoint pillow is by Emily + Meritt **opposite**. On either side of the bed are Cortina Nightstands by Crate & Barrel





MI CASA SU CASA

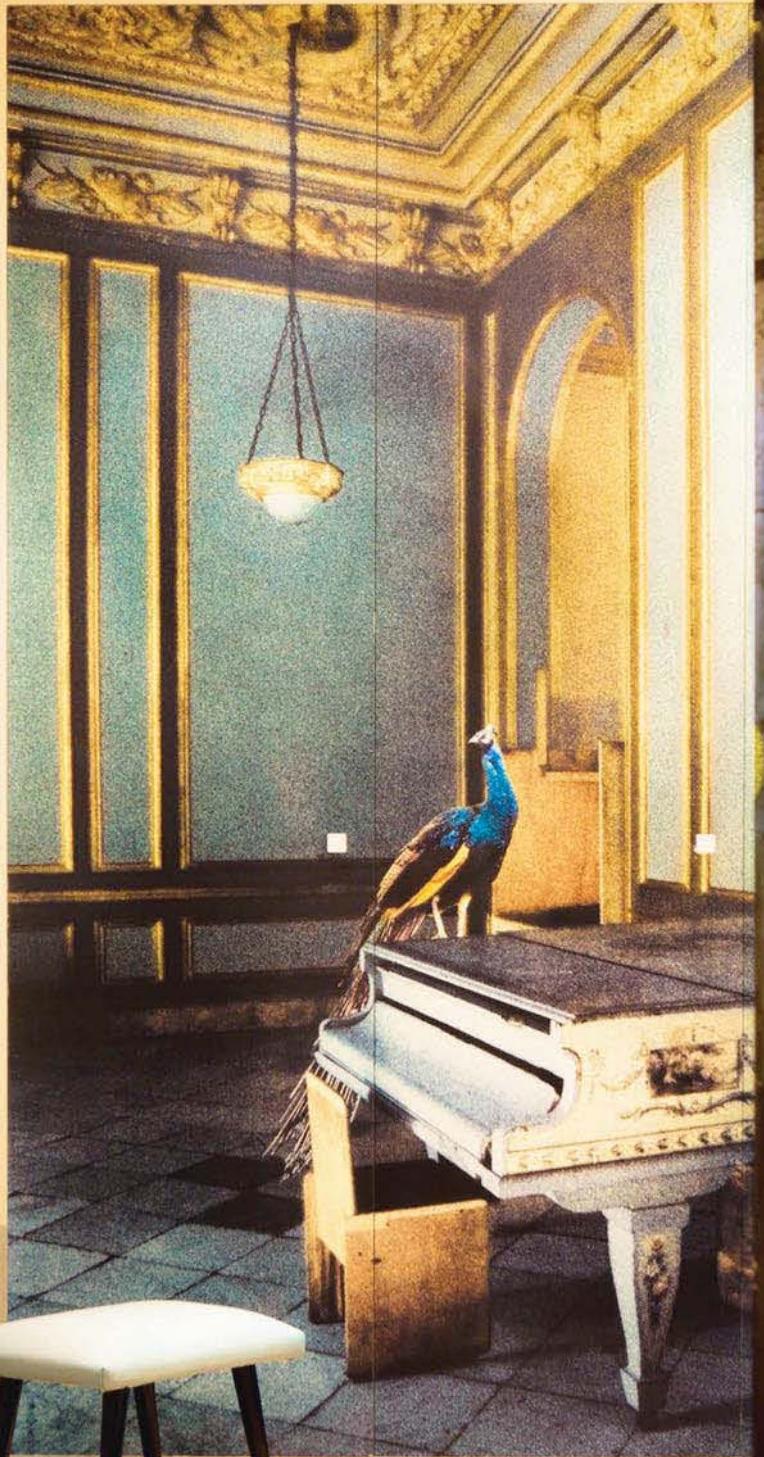
PHOTOGRAPHS ALESSANDRA IANNIELLO/LIVING INSIDE TEXT ANNELIES KOOIJMAN AND LUCIE BARTLETT

Tucked away in a secluded side street, a 17th century Roman townhouse conceals five elegant apartments offering a soulful home with fashionable flair

this page The living room hosts vintage furniture from the 50s, like the sofa in powder blue fabric. Chairs and table tops were restyled by NORA P in a formica laminate with a Symphoricarpos print. Wall boxes are painted with a lemon yellow background and a lacquered light blue exterior







this page A playful photomontage by NORA P + P project catches the eye on entering **opposite** The kitchen is a showcase for a gold-satinised, Italian-designed table from the 1950s. There is a strong combination of lacquered wood and metallics throughout

**'A SPACE THAT BRINGS TOGETHER
AESTHETICS, FUNCTIONALITY,
COMFORT, TRADITION AND
INNOVATION ALL AT THE SAME TIME'**





'FASHIONABLE INTERIORS DESIGNED WITH SOUL, SO GUESTS FEEL LIKE A LOCAL STAYING AT A FRIEND'S HOUSE'

CasaCau is a rare find in noisy, bustling, tourist-packed Rome. A welcome oasis of calm in a surprisingly peaceful side street, the historic residential building houses five immaculate, individually designed apartments just a stone's throw from the city's magical Trevi fountain.

The building's restoration was conceptualised so that its historical character could interact with an advanced, modern, craft-based design. From elaborate fresco headboards to mid-century modern kitchenettes, the beautiful details of these self-contained homes achieve a rare combination of practicality and elegance. 'Fashionable interiors designed with soul, so guests feel like a local staying at a friend's house' was the aim — if that friend happened to be, say, Anna Della Russo or Angela Missoni.

Before interior designer Nora Pastora even began work on the project with architect-in-training Alessandria Proietti, under their studio NORA P + P PROJECT, her vision was clear; she ardently believes that a home's *raison d'être* is to be more than a space to live in; that it should elicit an emotional response as well as being useful and convenient.

The whole CasaCau concept is characterised by an immersion of all the senses,' she tells us, 'creating a space that brings together aesthetics, functionality, comfort, tradition and innovation all at the same time.' Before the official opening of CasaCau, the project creators themselves spent some days there, passing from one

apartment to the other to verify for themselves if all the rooms really felt like home.

A fashionable blend of function and form is evident right from the entrance and continues through the house. An interactive wall installation features a 'mute map' of Rome where guests can orientate themselves with magnets and find out about the coolest hidden events around the city. An artfully scattered pile of formica mailboxes, used to leave messages and requests for the CasaCau staff, is also a nod to the mode of aristocratic entrance halls found in old Roman buildings but presented with a contemporary twist.

This mix of eras and styles is conscious and considered. Nora's unique 'no age-no logo' concept that characterises her work, a freely imaginative curation entirely devoid of any standardised features, dictated that the decor selection should be timeless. It needed to survive trends and suit a range of tastes. So each apartment boasts a mix of materials; from antique trinkets that Nora found while rummaging through European flea markets to furniture designed by her studio and custom-made by local craftsman, plus some contemporary pieces by independent designers and manufacturers.

This is the home where, as luxury travel concierge Mr & Mrs Smith suggests, you would feel right at home donning a 'Pucci-print silk robe and swishing about with abandon'.

The Turkish baths, mini two-person sauna and Olivetti typewriter are enough to make you never want to leave — surely the defining emotion of a genuine home. ■

this page At the centre of the room is the bed-installation, which delineates an architectural division of space. The floor is a mix of marble grit and concrete **opposite**

The slightly suggestive painting hides a secret passage to the adjacent room. The set of original brass tables are from the 1960s. The vintage leather armchair dates from the 1970s





this page A vintage wardrobe was renovated to include an unexpected bucolic image.
opposite The headboard was made from a buckled iron plate from a brasserie table bench. Contemporary Danish lamps perch beside the guest beds

'THE BEAUTIFUL DETAILS OF THESE SELF-CONTAINED HOMES ACHIEVE THAT **RARE COMBINATION OF PRACTICALITY AND ELEGANCE'**



*'THE CONCEPT IS CHARACTERISED BY AN
IMMERSION OF ALL THE SENSES'*



this page A plastic sink creates a small kitchenette

opposite Another living area

has neutral tones with blue

accents. The furniture is vintage

from the 1950s with a mix of

brass and cream leather trim





1



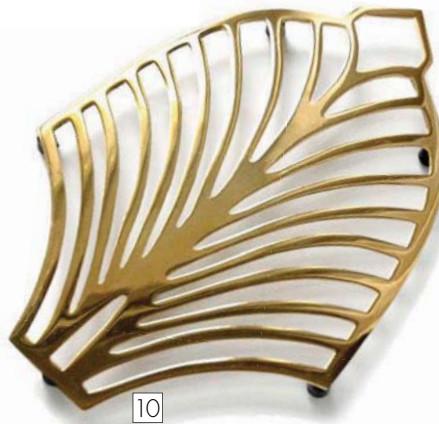
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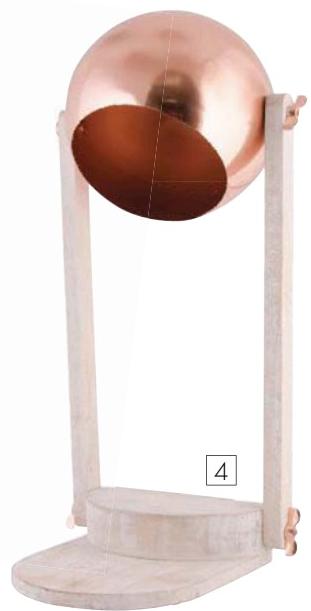
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this page: 1. STM Wishbone armchair from R18 166, Okha 2. Conical wire pendant light R375, Esque 3. Box shelf set R500, Mrp Home 4. Copper saloon light R949, @home 5. Berga chest of drawers R15 999, La Grange Interiors 6. Cole & Son Byron wallpaper R1 967/roll, St Leger & Viney 7. Orange Bukhara R2 200/m², Gonsenhausers 8. Mille Millions wallpaper R7 585, St Leger & Viney 9. Eclipse sunglasses R799, Mimco 10. Land's End Trivet R1 099, Esque

opposite: 1. Skultuna candle holders from R1 199, Esque 2. Cocktail chair in green by Moooi R29 664, Edge Interiors 3. London table from R50 100, Okha 4. Ceramic Bella lamp set R80, Mrp Home 5. Lab Series candle holders Square A from R5 558; Rectangle E from R8 397; both Okha



10



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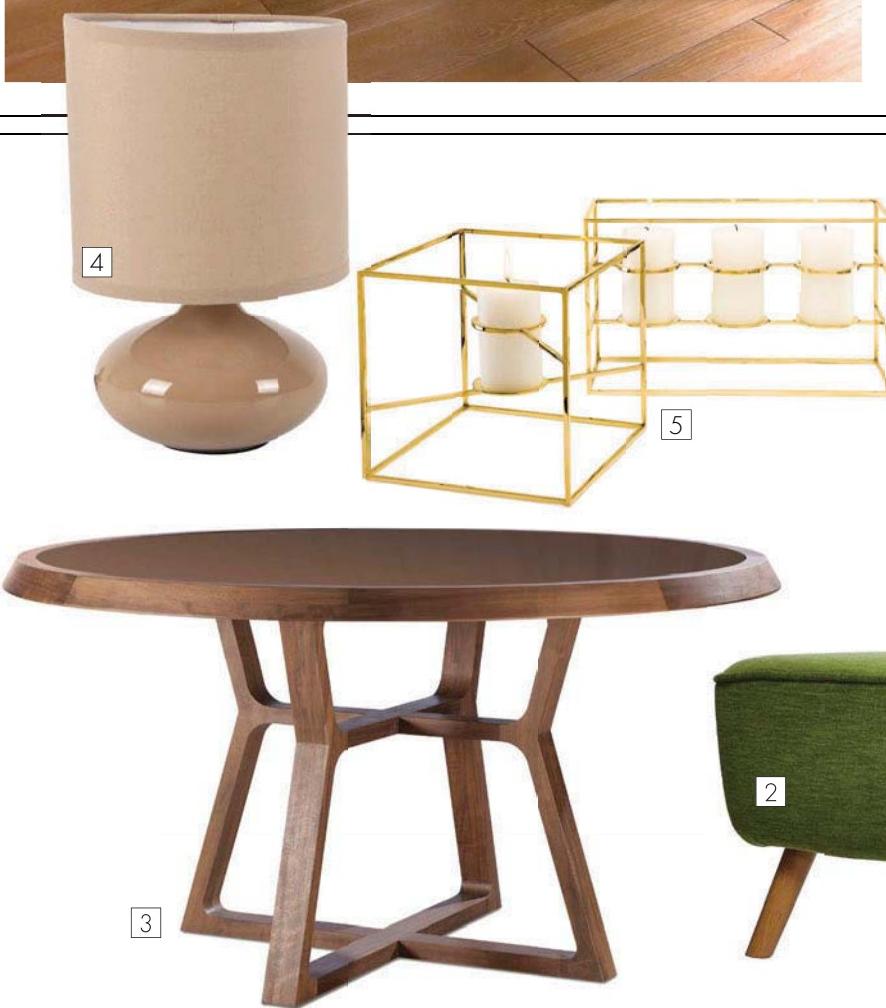
9



Get the LOOK

Strike the perfect balance between function and flair with retro lines, timber and green and gold accents

COMPILED BY SANRI PIENAAR





TRÈS BROOKLYN

PHOTOGRAPHS AND TEXT MARK C O'FLAHERTY/LIVING INSIDE

One of New York's most influential creative couple transformed their Brooklyn brownstone home into a bohemian gallery-like sanctuary



this page Floor-to-ceiling glass provides a view over the back garden and ensures a well-lit family lounge on the ground floor, which doubles as a studio for Mark. The armchair and pouf are covered with vintage quilts from thrift stores. The dark wood Vitra Butterfly Stool is by Yori Yanagi from Heals



this page Maria is wearing a Zero+Maria Cornejo shirt, pants and shoes, available at net-a-porter.com **opposite** Artworks are stacked against the living room wall, leaving walls clean and bare. 'I don't like to display my artwork, there's enough of me here already,' says Mark



'THIS HOUSE IS OUR SANCTUARY; IT'S WHERE I FIND CLARITY FOR MY WORK'

P

hotographer Mark Borthwick and designer Maria Cornejo might well be the coolest couple in New York City. Mark shoots his free-spirited, sun-flared campaigns for the likes of Margiela and Missoni in the family living room and back garden, while Maria takes one morning a week away from her studio to sketch new designs at their kitchen table. Her Zero+Maria Cornejo label is worn by Michelle Obama and Tilda Swinton, and has a cult following among New York's art and design crowd. 'This house is our sanctuary; it's where I find clarity for my work,' says Maria.

When the couple moved to their Brooklyn brownstone house with their children in 2000, it was to escape the downtown Manhattan lifestyle. 'We used to go on dates and couldn't hear ourselves speak,' remembers Maria. 'We wanted peace and quiet and for our kids to grow up in a real neighbourhood, where they could go out on the street and build a lemonade stall.'

The windows of the house overlook a rambling garden and a statue of Buddha 'from a hippy-dippy shop in Woodstock,' says Mark. 'It still feels like it might be somewhere offbeat, upstate and rural, but we now have Norah Jones as our next-door neighbour!'

From the basement kitchen to Mark's office in the loft, the couple's home is a mixture of gallery-like, white-walled open spaces and bohemian, ramshackle, multicultural finds from the Paris markets

of Clignancourt. There are musical instruments, sheepskin throws, pinned-up scraps of poetry, Polaroids and their children's art projects. 'It's a sensory overload sometimes,' says Maria, who turns all of her iPhone travel shots into abstract digital prints for her collections. This visual magpie approach is evident throughout the house: headdresses brought back from trips to Swaziland, brightly coloured knitted toys from holidays in Mexico and pebbles from weekends on Shelter Island. 'I brought back a suitcase full of rocks last time we went away,' says Mark. 'I also brought home some driftwood, which I'll make something with.'

As well as being a photographer, poet, singer and songwriter, he's collaborated on several design projects with the German furniture company E15, where the couple sourced their dining table and bed. With daughter Bibi now shooting her own work, and collaborating on shows with the likes of Yoko Ono and Pharrell Williams, there are very few creative bases that the Cornejo Borthwick family doesn't cover.

'Like generations of New Yorkers, we came to the city to make a new life,' says Mark, who looks and sounds like a young Rolling Stone. Mark and Maria have had a nomadic past, living the life of gypsies, but today the couple are firmly rooted in Brooklyn. 'When we lived in Paris, I always missed London, but not any more,' says Maria. 'We might still feel like foreigners in New York, but we're home.' ■



this page The sofa is by George Sherlock of Kent
opposite The walnut Farah sideboard was designed by Philipp Mainzer for E15. Boxes of Polaroids and prints fill Mark's office. He dislikes framing anything: 'I like a sense of decay,' he says. Collections of musical instruments are arrayed everywhere

'LIKE GENERATIONS OF NEW YORKERS, **WE CAME TO THE CITY TO MAKE A NEW LIFE'**





'IT FEELS LIKE IT **MIGHT BE**
SOMEWHERE OFFBEAT, UPSTATE AND
RURAL, BUT WE NOW HAVE NORAH
JONES AS A NEXT-DOOR NEIGHBOUR'



this page The feathered wall hanging is from a market in Clignancourt, Paris. The wooden blocks around the dining table were originally made for Bibi and Joey when they were children. **opposite** Sheepskins cover chairs in every room, surrounded by pot plants and the results of beachcombing expeditions

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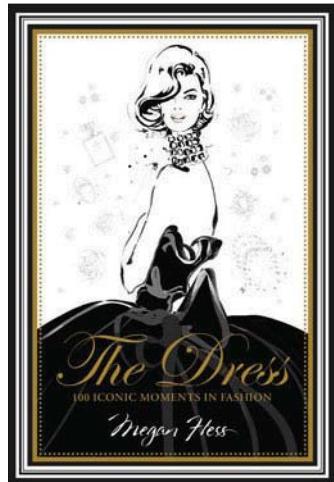
READING ROOM

Fashion, art and style collide in DECO's reading room this issue. From carefully curated collections to designer downloads, style up your bedside table with our page-turning picks

COMPILED BY LUCIE BARTLETT

THE DRESS: 100 ICONIC MOMENTS IN FASHION
by Megan Hess

Brought to life by Megan's flamboyant sketches of the most iconic gowns, this illustrated compendium has snappy chapters examining both the dresses themselves and the brave, beautiful women who wore them – from Carrie Bradshaw to the Duchess of Cambridge. This little black book is to your bookshelf what the little black dress is to your wardrobe – indispensable. **R319, Takealot.com**



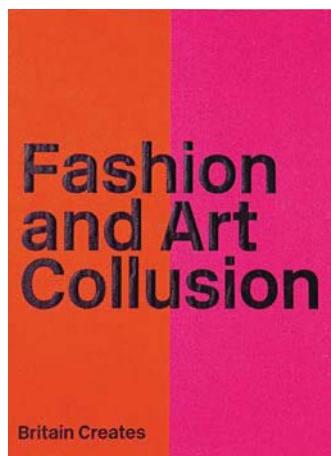
BUSINESS OF FASHION
by Imran Amed

Considered by every global fashion player to be the unparalleled digital authority on the industry, Imran Amed's online hub of news and business analysis is crucial for those working within the fashion world. Boasting regular editorials from the likes of Colin McDowell and Susanna Lau, with every fashion market represented, from London to Lagos, the BoF daily newsletter is essential reading to keep up-to-date with the business end of sartorial style. **FREE, businessoffashion.com**



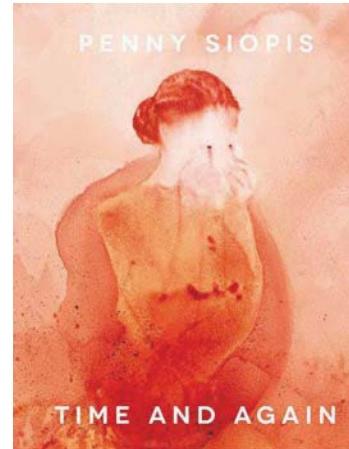
FASHION AND ART COLLUSION
by Edward Booth-Clibborn, Jonathan Barnbrook

Art and fashion have long shared a symbiotic relationship of mutual inspiration. In this collaborative project, visual artists pair up with industry-leading fashion designers to create pioneering works of art. In addition to the two-volume title work, this boxed collector's edition is a feast for all the creative senses. **R489, The Book Lounge**



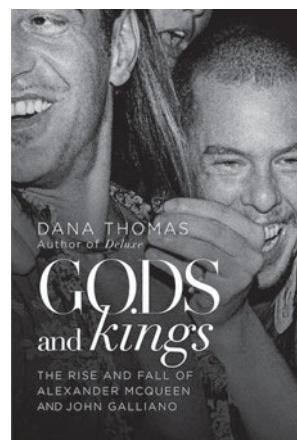
PENNY SIOPIS: TIME AND AGAIN

by Gerrit Olivier

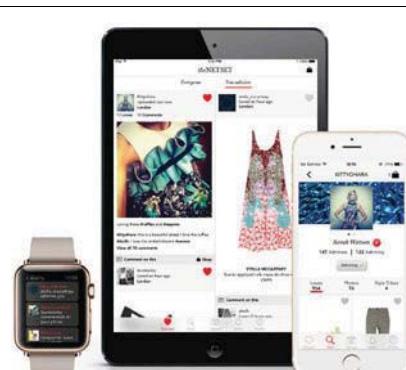


Opening with 10 indulgent double-page visual spreads, Penny explains that this work attempts to match the visceral experience of an exhibition within the limitations of a book. What follows in Gerrit Olivier's journey through the artist's retrospective (including her celebrated Cake paintings and controversial *Pinky Pinky* series) is every bit as enthralling as Penny's recent exhibition of the same name. **R580, The Book Lounge**

GODS AND KINGS: THE RISE AND FALL OF ALEXANDER MCQUEEN AND JOHN GALLIANO
by Dana Thomas



Within the same lifetime, two designers came from humble beginnings to revolutionise modern fashion. Yet within a year, McQueen had committed suicide and Galliano's career lay in tatters on the fashion-atelier floor. Alongside rarely seen snapshots from their illustrious careers, the troubled, compelling lives of these two gifted creatives is mapped out from their celebrated rise to their ignominious fall, with all the captivating drama of a Greek tragedy. **R476 (eBook edition), Exclusive Books**



THE NET SET by Net-a-Porter

Net-a-Porter's socially charged shopping app is the first to blend high-end online shopping with an integrated social media platform. Its unique image-matching style hunter picks an outfit for you based on any uploaded photograph – it's like having a discerning personal stylist in the palm of your hand. With in-app purchases likely to put a serious dent in your wallet, it's a blessing that the app itself is free. **FREE, iTunes Store**

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The Engelsrufer is available in three sizes and three colours – silver, gold or rose gold plated. Add on angel wing pendants to further personalise your purchase. The German Engelsrufer range is a lovely gift for memorable occasions and serves as a good luck symbol to loved ones, to help them find and trust in their guardian angel for protection.

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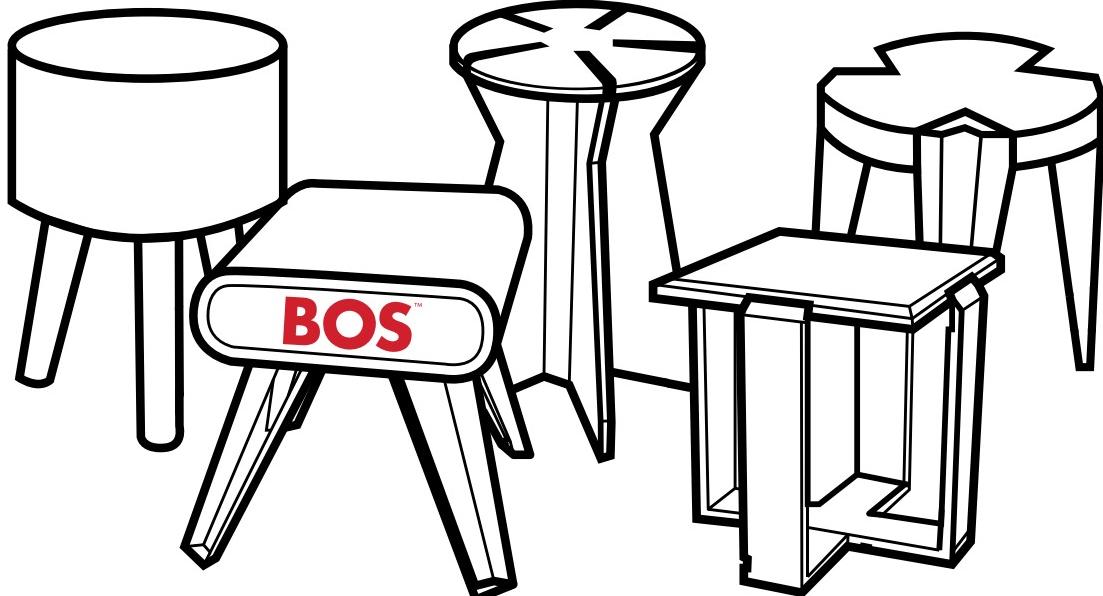


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GOING BOS AT 100% DESIGN

ELLE Decoration is excited to team up with contemporary South African brand BOS Ice Tea at 100% Design South Africa this year



BOS are renowned for their unique initiatives that promote artistic expression. After much anticipation, they are about to introduce their latest exciting creative platform at this year's 100% Design South Africa, with a strong focus on furniture design.

Collaborating with the University of Johannesburg, BOS have sponsored an industrial design competition that calls for environmentally friendly seating for the BOS brand. With an unbelievable response to the challenge, the judges had their work cut out for them in trying to select the top finalists. To showcase the top 10 prototype seats from the competition, the BOS creatives are designing a hip, vibrant and interactive café, where visitors can view and test the seats while enjoying the most delicious ice tea South Africa has to offer.

After a hugely successful 2014 campaign, BOS will also launch their annual Design-a-Can competition at the expo. The BOS café will be the ultimate destination for creative expression – showcasing and inviting young designers to become part of the action.

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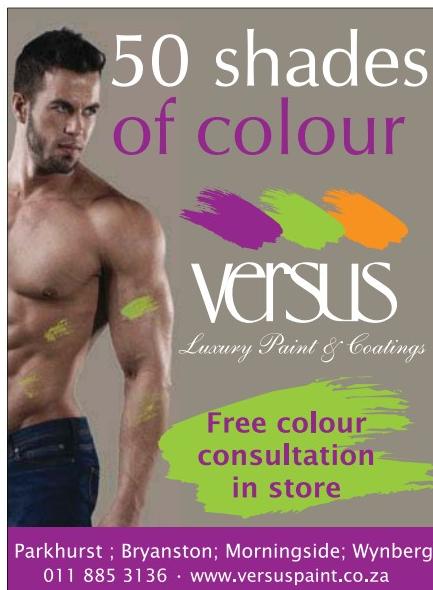
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COMPETITION TERMS & CONDITIONS

Each SMS entry costs R1.50. Errors billed. All competitions end on 26 September 2015. Winners will be selected randomly and notified telephonically. The decision is final and no correspondence will be entered into. The prize may not be transferred or exchanged for cash. Employees of Times Media, the promoters and their families are ineligible to enter. Service operated by MobiMedia on behalf of Times Media. Problems? Please call MobiMedia's customer service line ☎ 082 239 5599

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GRAND DESIGNS LIVE

The inspirational home, decor and garden show, *Grand Designs Live*, took place at the Coca-Cola Dome on 29 – 31 May 2015. Moving into its sixth successful year, it has become an annual pilgrimage for home lovers



Towering high, the ELLE Decoration stand featured suspension shelves and wardrobe (from R3 000) by CHURCH Originals, mirrors by TONIC and bedding by Hästens

Specially designed for the stand was an indoor swing (from R1 500) by James Mudge



This year, ELLE Decoration joined forces with Belgotex and Duraturf to present a spectacular Treehouse, made from recycled wood, towering high above the exhibition. In a tribute to all things natural, the event had a strong 'off the grid' theme, with ideas on re-purposed living and upcycling flowing through the show.



ELLE Decoration's featured designer was Kate Ghoot Jollye from KA.ARCHITECTURE+DESIGN (KA+AD), a multifunctional and holistic design practice that integrates interior design, bespoke product design and styling. Kate's extraordinary design attracted a constant buzz of attention; filled with local and unique pieces, her stand showcased an inviting and warm living area, with neutral earthy tones.

Twitter: @josephine_road | www.ka-ad.com



MY STYLISH LIFE

Trevor Stuurman

Every issue we ask a tastemaker what they are wearing, coveting, reading and downloading. Join us as we get to know what makes this stylish South African tick. From his impeccable fashion taste to his inspiring blog and photography, Trevor is a force to be reckoned with

PHOTOGRAPHS: #BLACKCOCACOLA CAMPAIGN: TONY GUM, SIMON AND MARY HAT: PIETER VOSLOO KIMBERLEY CITY PORTAL, CHUAAPI: NIQUITA BENTO

To the foreigner, who is Trevor Stuurman? Just a small town boy living his big city dreams. He is the former ELLE Style Reporter and currently the face of Woolworths.

What are your current 'can't live without' items? My portable cell phone charger, camera, Simon and Mary hat, Nick Harry socks and my round shaped Ray-Ban sunglasses from Sunglass Hut.

You have the sweet smell of: Paco Rabanne XS.

Where is your dream destination? New York: it has been a lifelong goal to have a bite of the Big Apple.

Behind closed doors, next to your bedside we'll find: My ELLE Style Reporter 2012 Award, my laptop and my current read – *Rainbow Transit* by Per-Anders Pettersson.

Describe your home decor reality and your home decor dream: Currently it is organised chaos! But if I had my way it would be all white everywhere, with highlights of metallics. Minimalism is an expensive thought for me.

Your most treasured possession is: At my home, where I grew up in Kimberley, inside my mother's kist.

Your first choice celebrity to meet: Pharrell Williams, he is style and substance in flesh. I would love him to be my mentor or do a creative collaboration with him.

Your advice to budding artists: Patience is everything, kid. Just shoot/style until you make it. Always be ready for that opportunity.

If your daily life had background music: Rabs Vhafuwi & Mizz Count Your Blessings Main Mix would be playing.

What should we always keep in mind? The dream is free but the hustle comes with a separate price tag.

Top of your wish list is: the new Ford Fiesta and a Polaroid camera.

Favourite South African designer collection: Chulaap by Chu Suwannapha. His clothes have so much life and character. They emphasise contrasting prints and origami-like shapes but have a softness and beautiful balance.

An unlimited budget in an electronic shop will go to: Beats by Dre, a Samsung Curve TV and Apple TV.

What's been keeping you warm this winter? The stylish Woolworths AW15 Collection – it is on trend, versatile and affordable.

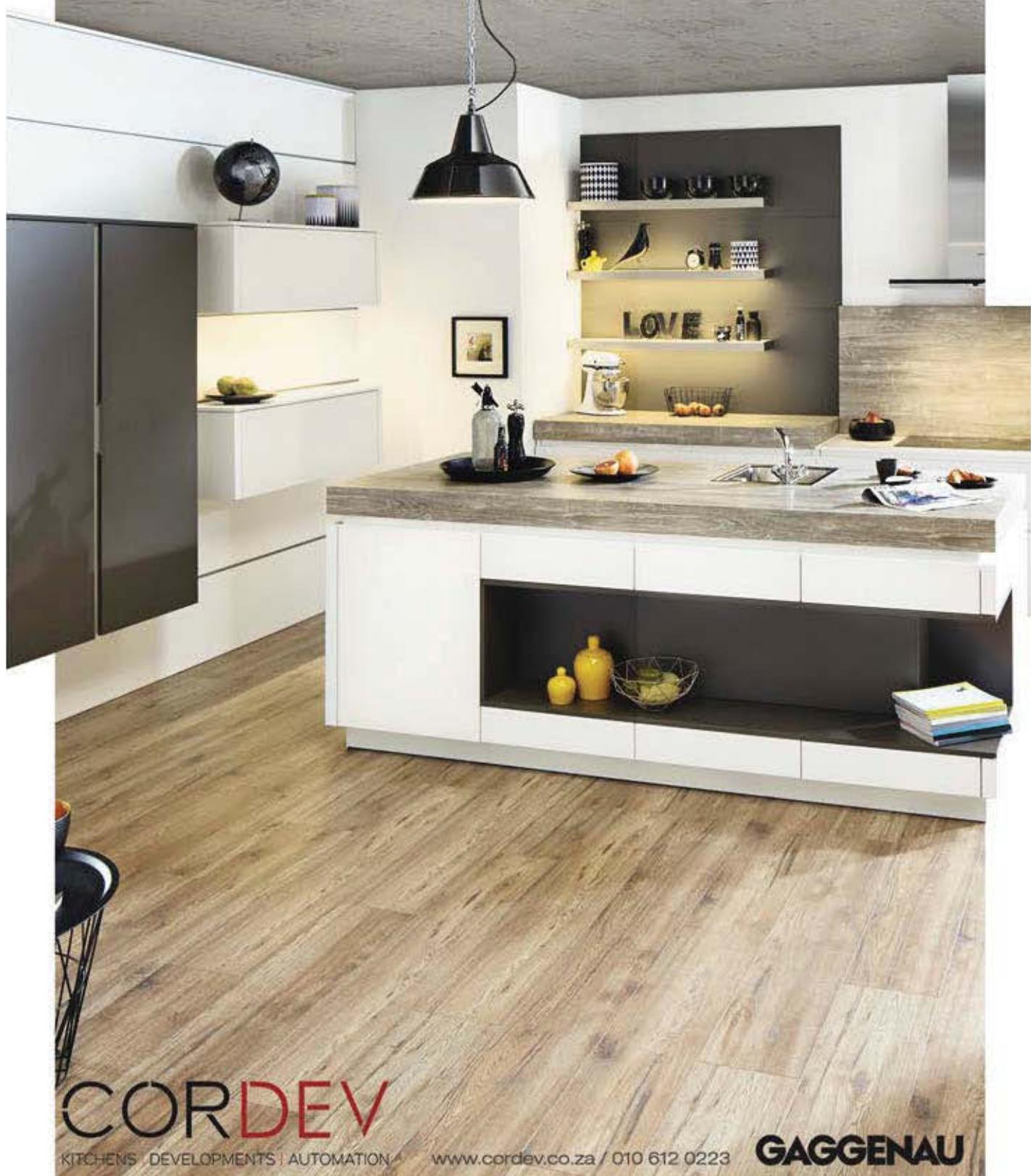
South African style is: Fun and fearless. It is important for people to have fun with fashion, keep it simple and don't think about it too much.

Everyone should Google: #BlackCocaCola – it is a retro-inspired photographic series by Tony Gum.

Who should we follow? The talented stylist Yoliswa Mgoco @Yoliswa_xo for constant inspiration! For refreshing personal style follow @SPOEK_MATHAMBO, @Bongeziwe, @AtangTshikare and @AsandaSizani.

Your biggest dream is: To enable others to live their dreams through making a business out of my craft.

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Cara Delevingne challenges rules. Being free-minded is her motto. Like TAG Heuer, she defies conventions and never cracks under pressure.